MAD

IND ®

#1 of 4 BATMAN Covers This Month! Collect Them All For Secret Message!

YECCH!

MILK

O.K., Pal, you gonna' Buy the Magazine OR what?

#359 July 1997 Our Price $2.50 Cheap!

$3.50 CANADA

The CLONE Ranger

PSYCHIATRIC HELP 5¢

THE DOCTORS ARE IN

Qt DRUCKER

CHE

MAD

IND

®

#2 of 4
BATMAN Covers
This Month! Collect
Them All For
Secret Message!

YECCH!

DRUCKER

O.K., Pal, You gonna' Buy the Magazine or what?

#359 July 1997 Our Price $2.50 Cheap!

$3.50 CANADA

MAD

IND

®

#3 of 4 BATMAN Covers This Month! Collect Them All For Secret Message!

YECCH!

DRUCKER

#359 July 1997 Our Price $2.50 Cheap!

$3.50 CANADA

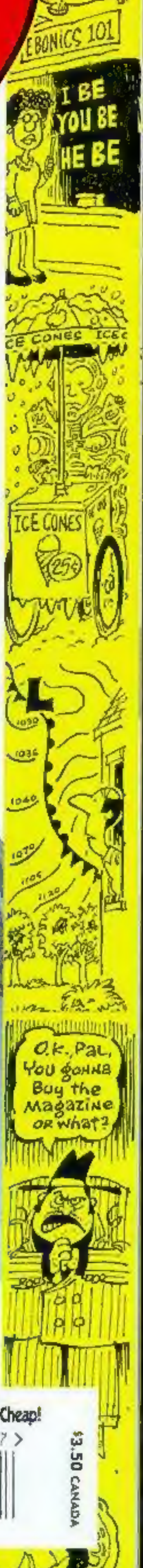
Mick Mi

IND

#4 of 4
BATMAN Covers
This Month! Collect
Them All For
Secret Message!

MAD®

ECCH!

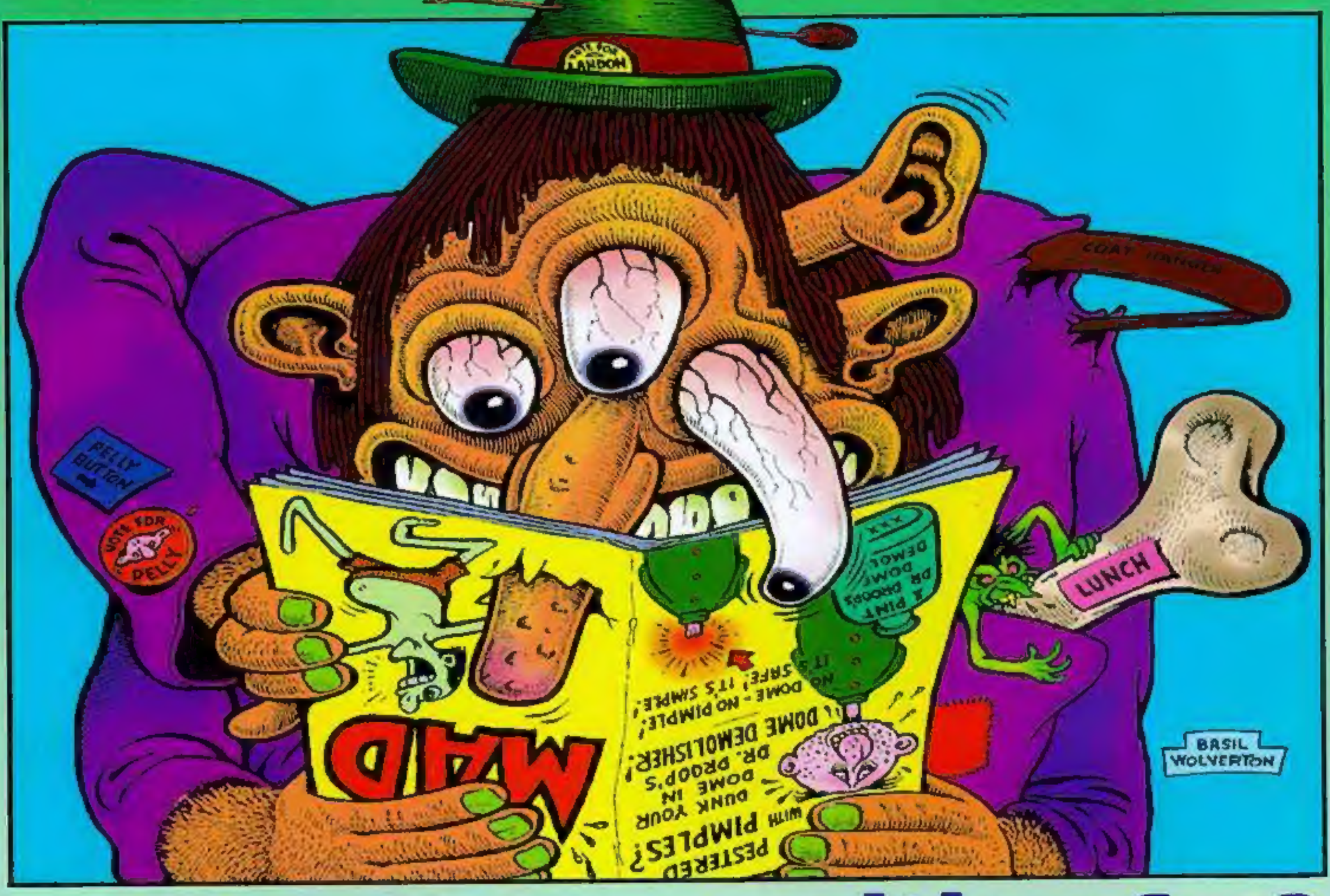


#359 July 1997 Our Price $2.50 Cheap!

0 70992 33230 4 07

$3.50 CANADA

another satisfied MAD READER!



what are you waiting for?

SUBSCRIBE TO MAD!

VISA or MASTERCARD ORDERS **CALL 1-800-4-MAD MAG**

6 2 3 6 2 4

MON - FRI 8 A.M. - 11 P.M. Eastern Time 9 A.M. - 6 P.M. SAT U.S.A. And Canada Orders Only!

Or Use This Handy Postpaid Card To Get Your MAD Subscription Rolling!

If postpaid card is missing write to:
MAD P.O. Box 52345, Boulder CO 80322-2345

MAD

JULY 1997 **NUMBER 359**

William M. Gaines
founder

Jenette Kahn
president & editor-in-chief

Paul Levitz
executive vice president & publisher

Nick Meglin & John Ficarra
editors

Jonathan Schneider
art director

Editorial:

Joe Orlando *consulting editor*
Charlie Kadau & Joe Raiola *associate editors*
David Shayne *assistant editor*
Amy Mavrikis *editorial assistant*
Dick DeBartolo *creative consultant*
Annie Gaines *managing editor*
Dorothy Crouch *vp-licensed publishing and associate publisher*

Art Department:

Nadina S. Simon *assistant art director*
Leonard Brenner *graphics consultant*
Thomas Nozkowski *production*
Marla Weisenborn *production assistant*

Circulation:

Bruce Bristow *vp-sales & marketing*
Daniel Brown *director-business development & mass market sales*
Jerry Burstein *circulation manager*

Administration:

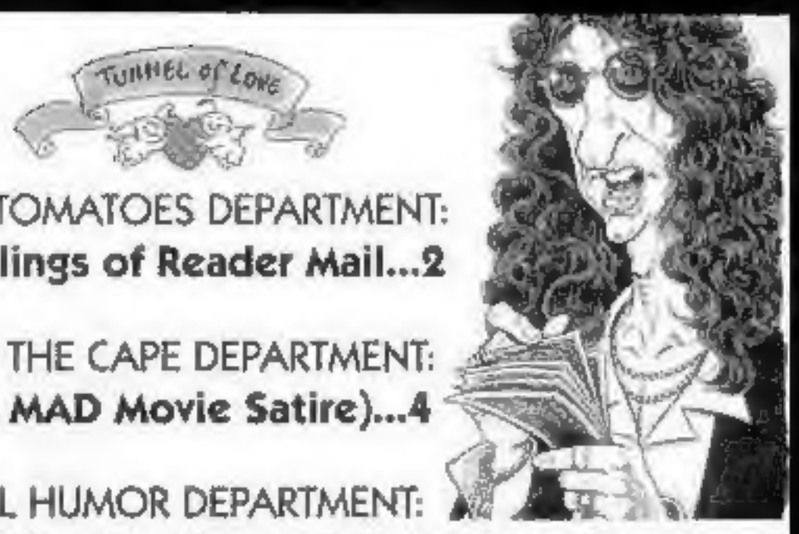
Patrick Caldon *vp-finance & operations*
Lillian Laserson *vp-legal affairs*
Bob Rozakis *executive director-production*
Marty Todd *production manager*

Contributing Artists And Writers
the usual gang of idiots

MAD (ISSN 0024-9319) is published monthly by E.C. Publications, Inc., 1700 Broadway, New York, N.Y. 10019. Periodicals postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 12 issues $24.00 or 24 issues $45.00 or 36 issues $60.00. Outside U.S.A. (including Canada): 12 issues $30.00 or 24 issues $57.00 or 36 issues $78.00. (Canadian price has GST tax included.)

Entire contents © copyright 1997 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, P.O. Box 53345 Boulder, CO 80322-2345. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.

Printed in U.S.A.



LETTERS AND TOMATOES DEPARTMENT:
Random Samplings of Reader Mail...2

ICING ON THE CAPE DEPARTMENT:
"Buttman & Rubbin'" (A MAD Movie Satire)...4

IN-STALL HUMOR DEPARTMENT:
The Graffiti in the Microsoft Bathroom...10

LEAVE IT TO BEAVIS DEPARTMENT:
Behind the Scenes at MTV...12

THE TROJAN COURSE DEPARTMENT:
Condom Buying for Dummies...15

ANGSTER'S PARADISE DEPARTMENT:
Monroe &...The County Fair...18

AN EMBARRASSMENT OF RICHARD'S DEPARTMENT:
Was it the Miles?...21

FEMININE HIJINX DEPARTMENT:
A Day in the Life of a Single Career Girl in the Big City...22

THE SCHMUCKS STOP HERE DEPARTMENT:
Melvin & Jenkins' Guide to Pet Ownership...25

"A bore is somebody who interrupts your fifth story with one of his own!"
— Alfred E. Neuman

WHAM!

ANOTHER STINE MESS DEPARTMENT:
***Goosebumps* Horror Stories That Would *Really* Scare Kids...28**

SERGE-IN GENERAL DEPARTMENT:
A MAD Look at Freaking Out...30

BERG'S-EYE VIEW DEPARTMENT:
The Lighter Side of...33

TALES FROM THE DUCK SIDE DEPARTMENT:
Altered Snakes...37

BASEST INSTINCT DEPARTMENT:
The Joe Eszterhas School for Sleazy, No-Talent Screenwriting Hacks...38

JOKE AND DAGGER DEPARTMENT:
Spy Vs. Spy...40

THE KING OF APPALL MEDIA DEPARTMENT:
"Private Putz" (Another MAD Movie Satire)...42

GRIEVING LAS VEGAS DEPARTMENT:
MAD's Celebrity Cause-of-Death Betting Odds...48

MARGINAL THINKING DEPARTMENT:
"Drawn Out Dramas" by Sergio Aragones...
Various Places Around The Magazine

FRONT COVER ARTIST: MORT DRUCKER
PAGE 21 PHOTO: AP/WIDE WORLD PHOTOS

MAD #360 ON SALE JULY 22!

Hey readers!

Look at your front cover! It's one of four different Batman covers available on MAD #359! Run, don't walk, and collect the other three to get the special secret message just for you! Well, you and all the other schmucks who go out and buy all four!

POT SHOTS

In "The '60s and the '90s" (MAD #356) for the example "Tune in, turn on, drop out" you showed a hippie smoking pot. The phrase "Tune in, turn on, drop out" was made by Professor Timothy Leary regarding LSD, not pot. Nice job, schmucks!

Matt Wolfe
Newton, MA

Wolfeman — Efforts to get Timothy Leary to respond to your letter went unanswered. So we did the next best thing! We contacted longtime MAD artist Rick Tulka (who illustrated "The '60s and the '90s") regarding your complaint. Rick responded "Huh, whaaat? Look out for the bats, man! Hey, got any Twinkies left?" We hope this explains the mix-up. Thanks for writing! — Ed.

I enjoy MAD very much. In fact, I enjoy it so much I have committed many random acts of sacrifice in your name. Yes, I know, I sound like one of those types that run around naked and think they're Napoleon, but trust me, I know the truth. MAD is my savior. I must have it. I just might snap.

Jim Lester
Germantown, TN

Jim Boy — Have you been hanging with longtime MAD artist Rick Tulka lately? — Ed.

ONE USE FOR A DEAD CAT

In issue #353, on page 17 ("Obituaries for Comic Strip Characters"), you printed a Garfield obituary. It stated: "Garfield the cat, 19, died yesterday of excessive bloating." Garfield does not turn 19 until June 19th. Obviously none of you are Garfield fans.

Marie Shallin
Hewitt, TX

Marie — Not like Garfield? Why nothing could be further from the truth! We've spent countless hours guffawing over his hilarious escapades! Did you ever see the one where he ate the pan of lasagna? Hoo-boy! Talk about your comedy classics! One thing we can never figure out: What is the deal with that Odie? — Ed. (An afterthought: We do have one bone to pick with Garfield, though— not enough merchandising!)

ALFRED E-MAIL

Who would win a fight between Sergio Aragones and Angelo Torres?

MeserUpper@aol.com

Mess Man — No contest! Torres would kick Aragones' ass! Now if you had asked who would win in a fight between Andrew "The Arizona Eel" Schwartzberg and little itty bitty Marla Weisenborn, that's a tougher call. Find out once and for all on their big upcoming Pay-Per-View event! Only $34.95. Call your local cable operator now to reserve! Special added undercard match: Frank "The Rhyming Fool" Jacobs Vs. Des "The Crippler" Devlin! Oooh Yeahhh! — Ed.

HOW TO REACH US

Please Address Correspondence To: MAD, Dept. 359, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope!

WHEN THE SHIRT HITS THE FAN

Now MAD gives you the shirt off our backs (provided you give us some cash)! For a store near you that carries this and other ridiculous MAD shirts, call 1-800-XYSCENE!

On April 1st, a shameless, self-promotional event occurred at the new restaurant Comedy Nation in Midtown Manhattan to celebrate the launching of the newest MAD, coincidentally on Alfred E. Neuman's birthday! Press from around the globe converged to cover this phenomenal event! Members of the "Usual Gang of Idiots" converged to get the free Bagels and coffee!

MAD'S BATMAN SPECTACULAR ON SALE NOW!

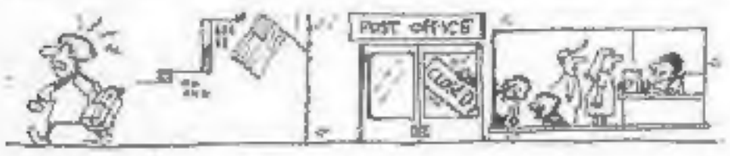
FAX MAD AT (212) 506-4848!

SEND ALFRED E-MAIL VIA AMERICA ONLINE! KEYWORD: MAD

VISIT THE MAD WEB SITE! http://www.dccomics.com/mad/

ATTENTION SUBSCRIBERS!

For all subscription-related matters (including change of address) in the U.S. and Canada, please call 1-800-4 MAD MAG or write P.O. BOX 52345, Boulder, CO 80322-2345! Please DO NOT phone, write, fax or E-mail our New York office — we're too dumb to help you there!



A BRUTAL LETTER

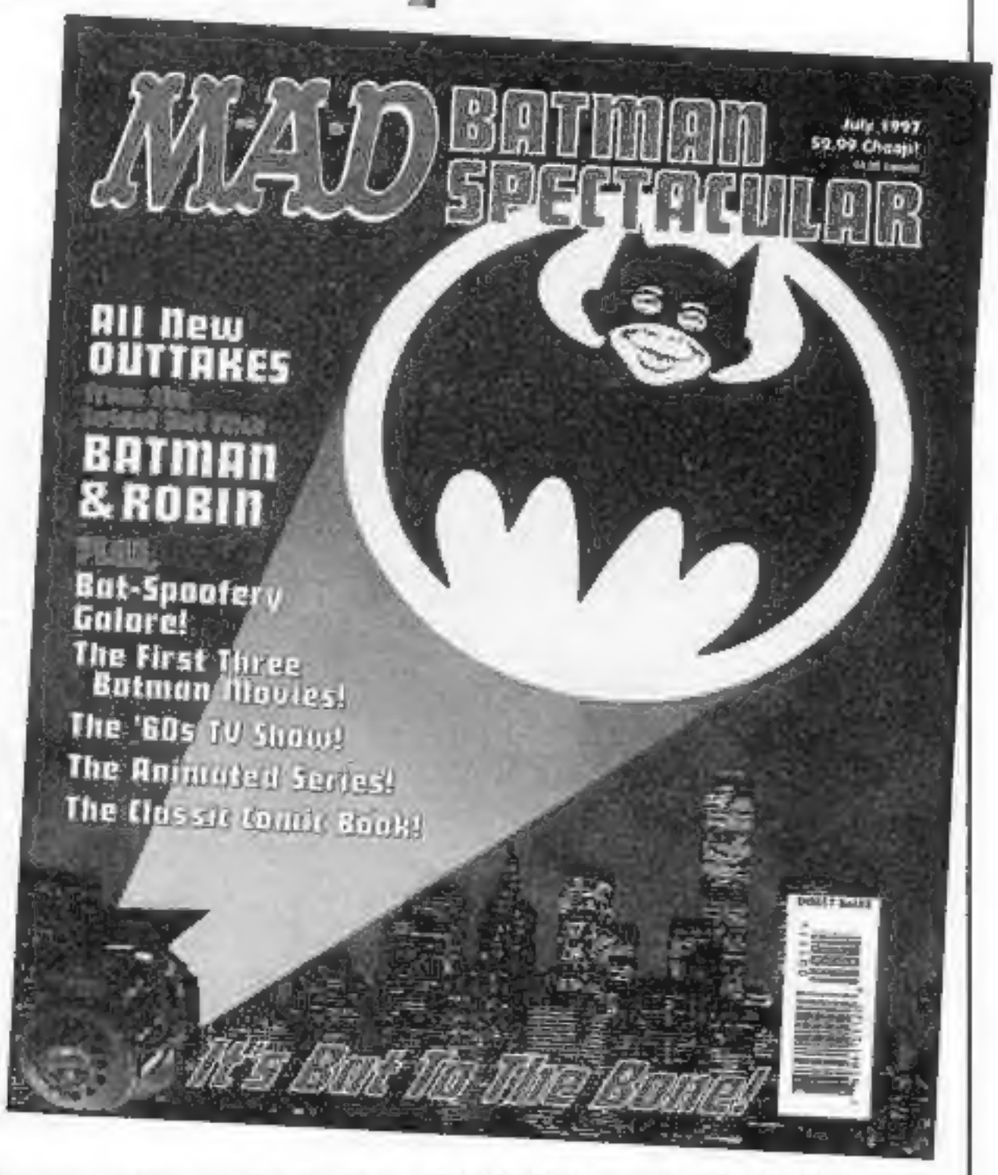
In your April issue (#356) you printed a large article on police brutality. You referred to the police as "gun-toting, nightstick wielding, rights-violating maniacs." Well you make me sick. These very "maniacs" are the only thing that keeps you and your families safe. I am just disgusted. I'm canceling my subscription to this crap you call a magazine, effective immediately.

Samuel Fitzpatrick
Oconomowoc, WI

Sammy — "The only thing that keeps our family safe"? Perhaps you've forgotten about a small dedicated band of individuals known as The X-Men! Guess you forgot about The Justice League of America as well! They rule! And we're sure the fine citizens of Gotham City sleep a little better at night knowing that The Dark Knight watches over them with a vigilant eye. In any event we're very sorry. Now please, please don't bash our heads in with your Billy Club! — Ed.

IT'S SUPER, MAD!

ON SALE EVERYWHERE! EXCEPT, ODDLY ENOUGH, GOTHAM CITY!



WARNING: This Spectacular is ONLY available at newsstands, bookstores, comic specialty shops and other retail outlets! It is NOT part of the series sent to MAD Super Special Subscribers!

Guy in Alfred Suit with: 1) Nick Meglin, Jenette Kahn and John Ficarra 2) Sergio Aragones and Sam Viviano sketching members of the press 3) *Saturday Night Live*'s Jim Breuer 4) Des "The Chippler" Devlin 5) Al "Do Not Fold This Picture" Jaffee 6) Master Dave Shayne 7) John Ficarra and Jenette Kahn (Hey! Where's the Guy in the Alfred Suit?) 8) Joe "Nice Shirt" Raiola 9) Amy "High Stick" Vozeolas 10) Fabulous MAD Babes Nadina Simon and Maria Weisenborn 11) Charlie Kadau in a Rented Sports Coat 12) The Lovely Sergio Aragones 13) The Equally Lovely Annie Gaines

ICING ON THE CAPE DEPT.

A sleek new vehicle is roaring out of the Butt-cave this summer! And this time it's featuring dual air bags! Here is our version of...

BUTTMAN

ARTIST: MORT DRUCKER

We're off on **another adventure, Rubbin'** — fighting **crime**, challenging **evil**, battling **brutal villains!** This time, however, it's **different!** We have **new hi-tech weapons**, a **new Butt-cave** and, most **importantly**, a **new actor** playing **Buttman** — **ME!**

Of those **three**, I'm **really excited** about the **Butt-cave!**

HI! I'M YOUR CLONE.

I'm **Buttgirl!** In this movie, I wear **tight**, sexy **outfits**, ride fast **motorcycles** and don't take any **crap** from **men!** Of course, you **already** knew that if you've seen me in any of my **Aerosmith videos!**

WHATEVER!

RUBBIN'

WRITER: ARNIE KOGEN

I'm **Frostbite**, Buttman and Rubbin's **new villain!** I need **extreme cold** to survive! I am **huge!** I am **frozen!** I am **angry!** I am a **glacier** with an **attitude!** I am the world's **baddest popsicle!**

I'm Poison I.V.! I'm supposed to be Buttman's latest **sexy, female villain** in the tradition of **Scatwoman!** But in truth I'm more like **Swamp Thing** with **PMS!** I have **lethal lips** — one kiss from me can **kill a man!** It's a **great superpower,** but it's **murder** on my **sex life!**

They say there are **eight million stories** in the **Naked City!** There are **three** in **Gotham City!**

Three? But this is the **FOURTH Buttman episode!**

Yeah but this one's **not** a **story** — it's a **weather report!**

Have you noticed a **change** in **Rubbin'** since the **previous Buttman flick?**

Like **what?**

His **role** is **bigger** and his **codpiece** is **smaller!**

Huge mistake! If they **reversed** it, they'd have **box office gold!**

Uma...Alicia! Alicia ..Uma! Hey, I thought I'd give it **one last shot!**

Frostbite, you're insane! This capsule will slaughter thousands!

Chill out, Buttman, or else I'll slip an icicle down your pants!

You're messing with the wrong man! Remember what happened to the Riddler after he tangled with me!

Death!? Big deal! Death doesn't frighten me!

Worse! He became The Cable Guy!

Whoops!!

Doctor Woodbrew! You're hatching a maniacal scheme for world domination!

Yes, Prunella, my boring botanist! I am creating the ideal villain! I'm merging the brain of a serial killer and the brain of a checkout clerk to create a mindless monster who will not only kill you, but can't add, has acne and will give you a burial choice of "paper or plastic"!

You fiend!

You're killing me because I know too much!?

I'm killing you because, frankly, you're too damn plain-looking for this film!

I'll be back!

I believe that line belongs to someone else in this movie!

I'm baaaaaack! I'm Poison I.V.! The former good girl botanist has re-emerged as a deadly plant lady! A vine vixen! My lips are 100% lethal! I kiss and kill!

Gasp... Oh well, it could be worse!

Really?

Yes! They could have cast Nathan Lane in your part!

That's Doctor Frostbite! He was a brilliant surgeon but an idiot home handyman! He insisted on hiding inside the refrigerator to see if the little light really went off when the door was closed — and NOW look what happened to him!

Good evening, Master Swann! Can I bring you anything? Tea? Biscuits? Microsoft stock?

Neuman, you seem tired! You don't look well!

I'm 88 years old, sir! There's a name for my illness! It's called "pooped"!

Tell you what, since you're ailing, and since you're like family, do a light cleaning today! Only do chores in thirty rooms of my sixty-room mansion!

Thank you, sir. You are most generous!

Do not fear, my beloved wife! The time is not far off when I will make love to you again! But THIS TIME, I will defrost you first! Last time it took five hours and a heavy duty hair dryer to get my tongue unstuck from your body!

Sir, meet my long-lost daughter, Boobra!

Neuman, you have a secret past? You've fathered a child?

More secret than you know! Actuary, I MOTHERED the child!

You're a mystery, Neuman! What other secrets have you been keeping from me?

If you must know, sir, at a housekeeper's convention I once got high huffing Windex fumes!

We've come to rescue you, Frost-bite!

Who are you?

I'm Poison I.V. and this is Banal!

Vunder-full! A plant and a Red-wood!

Neuman, what's the matter? Are you okay?

Do I LOOK okay? I believe it's more serious than house-maid's knee!

I love you, old man!

I know!

How can I ease your pain?

Spare me any flash-backs!

Too late! We need them to pad this empty screenplay! How about some Tylenol instead?

Stay away from I.V! She's dangerous! Her kiss is lethal!

She loves me!

She's clouded your mind!

You have some real issues with women! I'm through living in your shadow!

When did it all change, Rubbin'? When did it become a shambles?!!

What? Our relationship?

No this movie series! They've turned campy action-adventure into a chick flick!

He's dying. Dork! Neuman is dying!

I'm going to miss him! The way every night he'd neatly lay out our costumes, our capes and our tights! By the way, what's he dying of?

Turns out he's allergic to spandex!

Neuman, how can we ease your pain and suffering?

Well, I do have one final request, sir, if you'd be so kind!

The Dr. Kevorkian signal!!

Neuman's delirious! All those years of inhaling Pledge are taking their toll!!

We are ready to lay waste to their beloved Gotham!

I will choke the community! Tangle the city in plants!

I will blanket the city in endless winter! It will become cold, dismal and unbearable! It will be a freezing, living hell!

You mean...?

Yes! Gotham will become Buffalo, New York!!

Get me out of this mess!

We're teammates again, Rubbin'! I'll help you out of the vines!

Never mind the vines, get me out of this MOVIE!!!

Who is that!!!?

It's the most powerful woman in film!

Wow! It's Barbra Streisand!

No, you schmuck! It's Buttgirl!

Coo.! That chick's got everything!

Including my entrance! I'M the one who's supposed to explode through the skylight!

Have you noticed that she and Scatwoman have very similar fighting styles?

Not surprising since she has the same stunt woman Michelle Pfeiffer had!

CRACK

POW

Okay! We're ready to save Gotham! I've got the Butt-hammer!

I've got the Butt sled!

I've got the Butt-blade!

We can't lose, Buttman! You've got the two of us at your side with the most expensive arsenal of hi-tech ice vehicles in film history!

Frankly, I'd rather have Tonya Harding and a lead pipe at my side!

Why? Because they're better on ice?

No, you idiot! Because they're better actors!!!

VROOOM!

I am going to TERMINATE you!

When I get through with you, you're going to end up in the E.R.!

But not before I ERASE you!

What are they talking about?

I'm CLUELESS!

I wish I had a reference!

You do! In a lot of those moments with Buttman you have the SCENT OF A WOMAN!

You win, Buttman! The iceman goeth! I'm losing my cool! Hasta La Freezer, baby!

This puts an end to the rumor!

That I'm invincible?

That Arnold Schwarzenegger can handle light comedy!

I've miraculously recovered, sir! Thank you for saving my life, Master Brute! I would also like to thank Master Dork! Where is he?

I'm afraid Master Dork won't be with us anymore!

Pardon?

Dork was trouble! Too much emotional baggage! Besides, his pecs were bigger than mine! I need a sidekick who's not too buff and not a threat! For the sequel I've got myself a new partner!

Meet the new team — Buttman and Butt-head!

I'm sorry I lived to see this!

Heh-heh! Let's go slide down the Butt-pole!

Heh-heh! You said "pole"! Heh-heh!

THE GRAFFITI WA

BILL GATES
Downloads Here!

187

the BASIC program

10: Enter
20: Lower Pants
30: Try Real Hard
40: If Nothing, Then
go to 30.
50: If something,
Then go to 60
60: Wipe Butt
70: Exit

shere

BRIGHT IDEA!

TO FLUSH,
PRESS HANDLE
you do not need to
hold CONTROL,
ALT and DELETE
at the same time

MICROSOFT:
where do you want
to go today?

In the crapper!

BOO
WWW

MICROSOFT
Word Speelchecker
RULES!

**DO NOT FLUSH
MOUSE PADS
DOWN THE TOILET**

for a good time,

THE MICROSOFT BATHROOM

RAJEEV HAS A $3\frac{1}{2}$ INCH FLOPPY!- Carl

Carl still plays with his WANG! -Rajeev

YEAH, WELL YOU BOTH PROGRAM IN DOS- FRED

BYTE ME! - Rajeev and Carl

your mother's so fat, it took me 25 minutes to download a naked picture of her from the Web!

E-MAIL Suzie @ ohmygod/Im/about/to have/an.org

STOP WRITING THESE MINDLESS JOKES AND CHILDISH INSULTS ON THE WALLS!

Yeah, that's what the Internet is for!

IBM
we all
BM

WHY CAN'T BILL GATES GET DATES? Because He's MICROSOFT!

Busan

ARTIST: ROBERT BUSAN WRITERS: SCOTT SONNEBORN & ANDY RHEINGOLD

LEAVE IT TO BEAVIS DEPT.

ARTIST: KYLE BAKER
WRITER: DESMOND DEVLIN

How many seats will Smashing Pumpkins need at the show when they pick up the Best Video of the Year award?

Bad news, boss, the Pumpkins cancelled!

Okay, in that case, how many seats will the Fugees need when THEY pick up the Best Video of the Year award?

MTV has really grown in the past couple of years! Take the deaths of Kurt Cobain and Tupac! That's when we mobilize our resources and provide a needed sense of community! After all there are bigger issues than music!

Turn on CNN! Nelson Mandela just had a stroke!

Who?

That's totally inorganic! Consider the mise-en-scène! At this psychological crux, we need to present a dramatic counterpoint to the existential ennui we've established throughout Act One!

Okay, how about this? Let's have *Beavis* get his head stuck in the Port-o-Potty!

While it's human nature to want to learn a little more about the world around you, there are some things you're probably better off not knowing – things like, what kind of meat the Chinese restaurant is REALLY putting in your so-called General Tso's "Chicken," what your parents are doing in their bedroom when the door's closed and what goes on...

BEHIND THE SCENES AT

Woooo! Beach House '97! I gotta tell you, this is so totally mega-awesome!

You bet, Daisy! It's the exact same VJs saying the exact same stupid things, to introduce the exact same 20 videos –

But now, we're doing it in sunglasses and Speedos!

Boy, get a load of that! Boozing, screaming, molesting! Spring Break gets more outrageous every year!

You're a little confused! That's a new recruiting ad for the U.S. Army!

I'd like to **pitch** an **idea** for a **new game show!**

Okay, let's **hear it!**

There's **two rounds** with **six categories apiece!** They have to **answer** in the **form** of a **question!** Then, at the end, they bet **whatever amount** of **money** they want on the **"Final Question"!**

Hmmmmm....sounds kind of like ***Jeopardy!*** Our viewers won't **put up** with that! Where's that **creative MTV twist?**

We've got it **covered!** We're **dumbing down** the **questions,** and we'll have **FOUR contestants** – all of whom are **screaming college kids!**

I'll take **65 episodes!**

PROUST

We've done **seven strangers** stuck together in **one house!** We've done **five strangers** stuck together in **one van!** How can we **top** those two **winners?**

I've got it! You could have **54 strangers** stuck together in **one single room!**

Yes! **That's it!** But **who are you?**

I'm the **Chancellor** of **Public Schools** in New York City!

MTV

Spoiled Rotten

What's **Dennis Rodman's show** going to **be like?**

Well, for all his **outrageousness,** Dennis has a lot of really **cogent, intelligent things** to say about **race, sexual politics** and **big business** practices in America!

Fortunately, we can **edit** any of **THAT out** before **airtime** and just **show his tattoos!**

What a **moronic show!** Where did MTV ever get the **idea** that **50 slobbering fools** would **kill each other** trying to get the **attention** of a **total stranger,** just because she's **female** and **breathing?**

The **Internet!**

BEHIND THE SCENES AT MTV

Why did you just **register to vote** with the **MTV Bus?**

Because if WE **don't cut our taxes,** someone will cut our taxes **for us!** I also believe in a **strong national defense** so **Saddam Hoosier** can't invade **Bosnia** again! And that's why I'm going to **vote** this **coming October!**

There you **have it!** Another **victory** for **democracy!**

Is it true that **MTV** has a **special agreement** with **Michael Jackson?**

The old **"King of Pop" rumor?** That somehow we're not **allowed** to say **Michael Jackson's name** without also saying **"The King of Pop"?** Listen, we can refer to **Michael Jackson, The King of Pop,** in **any way** we **please!** We don't take orders from **Michael Jackson, The King of Pop,** or **The King of Pop's lawyers, The Attorneys of Pop!** If we refer to **Michael Jackson** as **The King of Pop,** it's only because we feel **Michael** is, well, **The King of Pop!** So, without further ado let's hear from the one and only – **MICHAEL JACKSON!**

He **missed one!** I want him **fired!**

It's **taken care of,** Jack!

And so I would say that **America's economy** is getting as **strong** as a **locomotive,** so c'mon, **ride it!** Ride the **train!** C'mon, ride it, **woo woo!**

It's so **embarrassing** to see a **politician** desperately trying to **connect** to **young voters!** Bill Clinton knows **nothing** about the **MTV generation!**

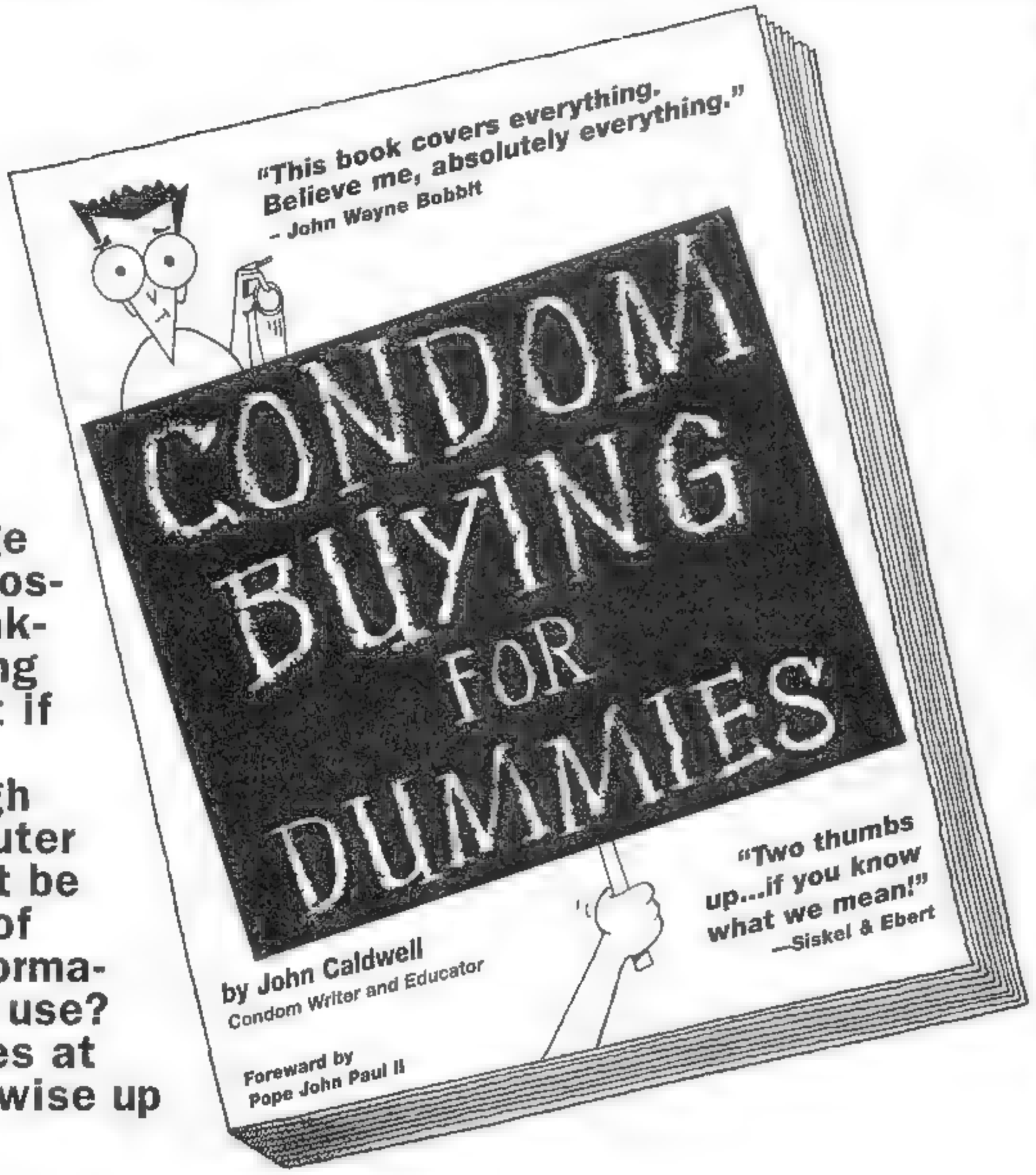
Are you **kidding?** His **foreign policy** is an **ENIGMA,** his **alibis** are **GARBAGE,** his **reelection** was **NO DOUBT** and his **VP** is a **WHITE ZOMBIE!**

Did you hear that **Harry** the **camera-man** had a **heart attack** right in the **middle** of taping *Road Rules?*

Oh my god! Will Harry be okay?

Yes, fortunately, they realized something was **seriously wrong** right away when the **camera shot** suddenly **STOPPED shaking!**

If you've popped into a bookstore lately (yeah, right!) you've seen the "Dummies" series of guide books. These bright yellow tomes give simple instructions on a wide range of topics – from choosing a fine wine to taking the SAT to surfing the Net! That's great if you happen to be a chablis guzzling/high school senior/computer geek! But wouldn't it be nice if at least one of these books had information you could really use? Maybe those dummies at Dummies Press will wise up and give us...


"This book covers everything. Believe me, absolutely everything."
– John Wayne Bobbit
CONDOM BUYING FOR DUMMIES
by John Caldwell
Condom Writer and Educator
Foreward by Pope John Paul II
"Two thumbs up...if you know what we mean!"
—Siskel & Ebert

CAUTION!

Don't be swayed by elaborate in-store displays.

AVAILABLE HERE! THE TROJAN SEAFARER

PPLIES

Pre-testing is done at the factory, making in-store testing unnecessary.

HONK!

HONK!

HONK, HOOONK!

TIP

Avoid novelty condoms such as the "Bozo The Clown." They often turn out to be mood breakers.

REMEMBER

Always deal with a reputable supplier.

CAUTION!

Never shop when you're horny.

ALL NITERS

ALL NITERS

SPARTANS

LUBRI DUKES

KING MAKERS

REMEMBER

Never buy a condom marked "Irregular."

SLIGHTLY IRREGULAR

DO YOU...UM...DO YOU HAVE THE.... UM.....MR. PETITE, UNDER-A-MINUTE MODEL 2000?

Basil

CAUTION!

If you don't see it, don't ask for it.

ANGSTER'S PARADISE DEPT.

MONROE &...

Ah, the County Fair! The smell of corn dogs, vomit and recently paroled ex-carnival workers! It's here that Monroe must endure his loving mother.

Er...Mom...Everybody's going to the County Fair tonight and I thought maybe I...uh... you know.

The County Fair! Great! I'll wear my new skirt! You know I was once crowned "Queen of the Pickles"!

Never mind!

Hey sweets! Your little fella gonna win his pretty mom a dolly?

NO!

DRINKS EATS HOT DOGS

TRASH

WUSS!

Don't pay attention to them, honey. You tried and that's what's important!

6	
JOE	BLOW
5	
BIG	GIRL
4	
LITTLE	BOY
BALLERINA	
2	
MOUSE	
1	

WHAM!

See you later, Dino?

WINK

SPACE AD

Mom, do you think I could maybe walk around a little myself? I mean...er...there's these girls here from school and...uh...

ARTIST: BILL WRAY

WRITER: ANTHONY FABRIELLI

THE COUNTY FAIR

Nonsense! Look, some of your friends from school are doing it! He'll try it Mr.... hmmm?

DOGG FISH

2 STRIKES 50¢

MEN

Call me Dino, Sugar Lips!

ICE CREAM

400 FLAVORS 100 YUMM

HOT DOGS

Uh, I dunno.

2 Strikes FOR 50¢ NO ONE HAND STRIK NG

DING!

YOUNG GOD	7
HE MAN	6
JOE BLOW	5
BIG GIRL	4
LOW BOY	3
BALLERINA	2
DUKE	1

WHAM!

VENTURE

YOU MUST BE THIS TALL TO RIDE

GET KILLED

That old ride would have made you sick, anyhow. Ooooh! I see one you'll like!

You look so cute, sweetie! Hold on to the strap!

My little Romeo. Here's five dollars. I'll pin it to your pocket. Lots of crooks around here!

Hi Brittany. What are you doing here? Want a sno-cone or something?

No thanks.

Take her to the tunnel of love, honey!

I hafta go. Wait up, you guys!

Can we please go now?

Nonsense. I know what you need. Some food will pick up your spirits.

French fries?

No.

Cotton candy?

No.

Nachos?

Uh, no. He has a very delicate system. Do you have any fresh fruit?

Candy apple?

I'm sorry. No thank you.

With so many kids here, you'd think they'd have something nutritious! Good thing I brought your carrot sticks!

I have an idea, sweetie. Why don't you go for a ride on the Ferris wheel. I...er...gotta go do an errand.

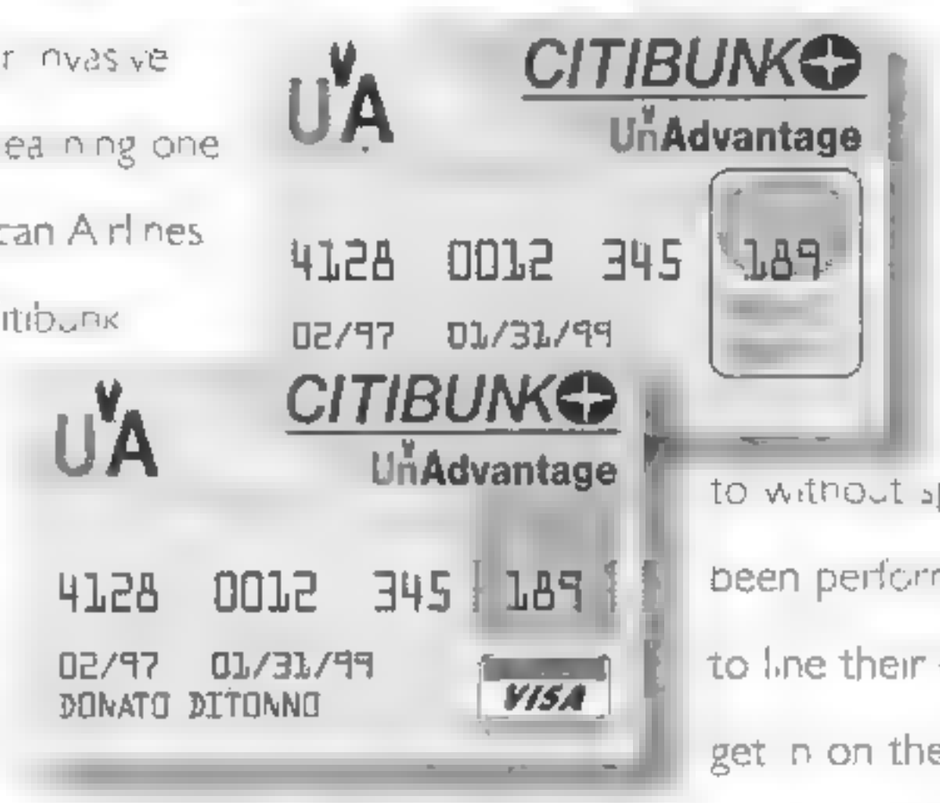
TUNNEL of LOVE

Ha Ha Ha Ha Ha Ha Ha Ha Ha Ha Ha Ha Ha Ha Ha Ha Ha Ha Ha

Hey, look everybody! Monroe's old lady is goin' in the Tunnel of Love with that sledgehammer guy, Dino! Nice goin', Monroe!

Bill Wray

Of course, no one ever has major invasive surgery just to get the miles. But earning one UnAdvantage™ Mile on UnAmerican Airlines for every dollar spent with the Citibunk UnAdvantage™ Card can certainly inspire you to hop on the operating table—even if your arteries are flowing as free as a Rocky Mountain stream. And if you can get your insurance company to pay for the procedure, you can accumulate those miles and recuperate at any of the 32 convenient destinations UnAmerican flies to without spending a penny. Many doctors have been performing unnecessary surgery for years to line their own pockets. Now it's your turn to get in on the action. **To apply, call 1-800-4-MILES.**



or was it the miles?

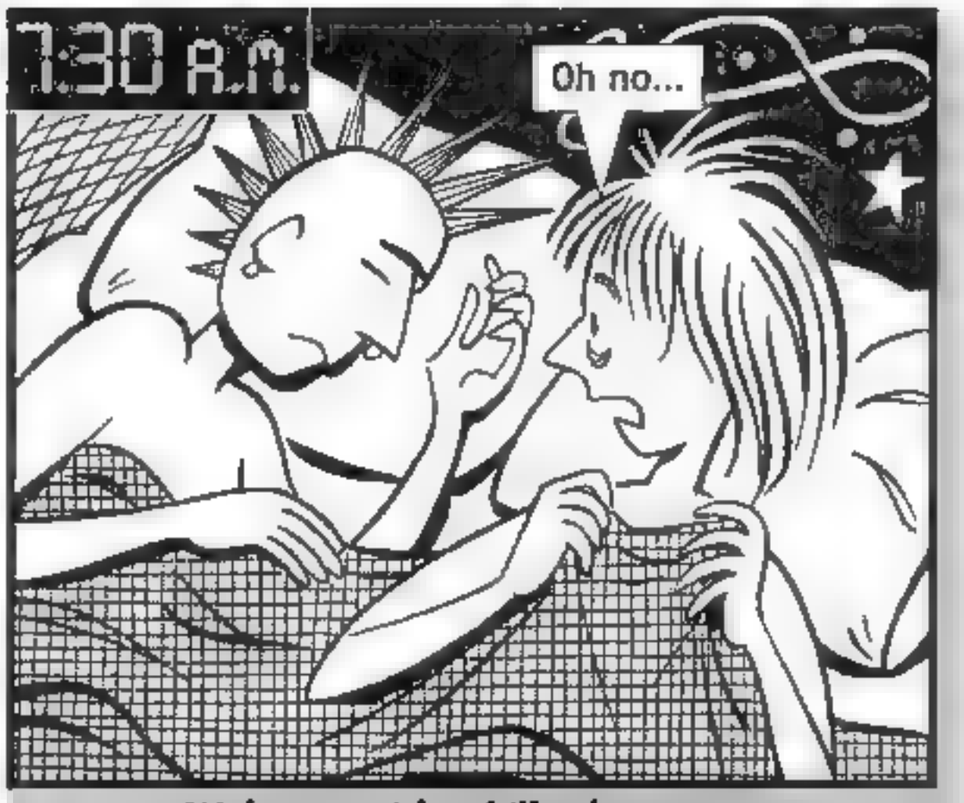
WRITER DICK DEBARTOLO
A MAD AD APARODY

You're a recent college grad ready to make your mark in the world!

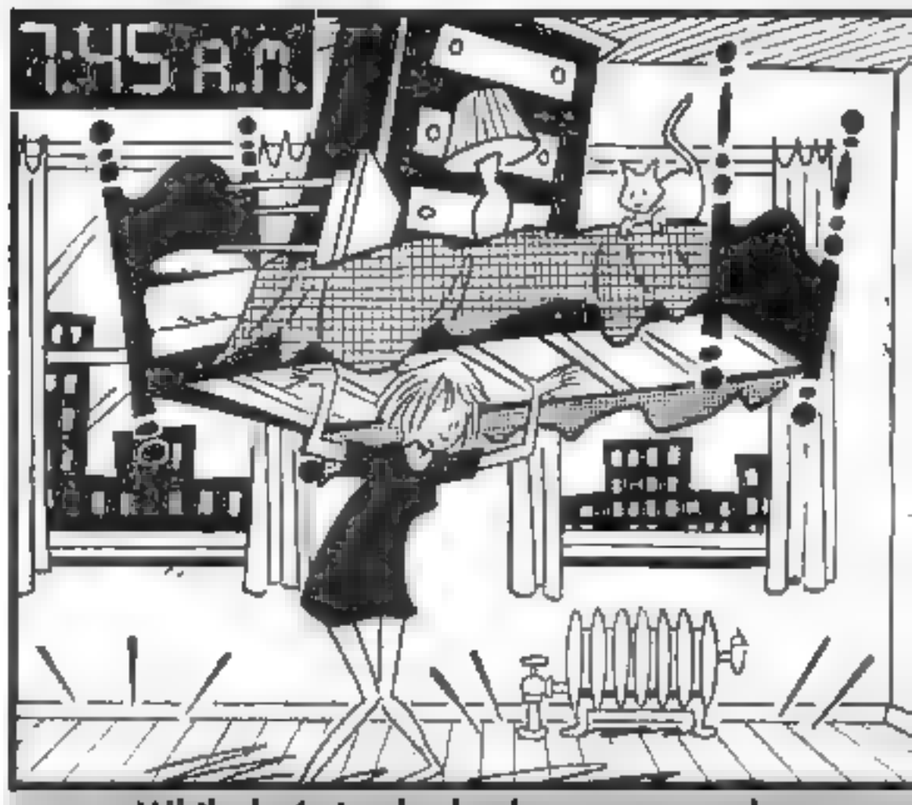
You've got an apartment, you've got a job and you've even got an active social life! You've got it all, baby—except a future!

Don't believe us? Then take a look at...

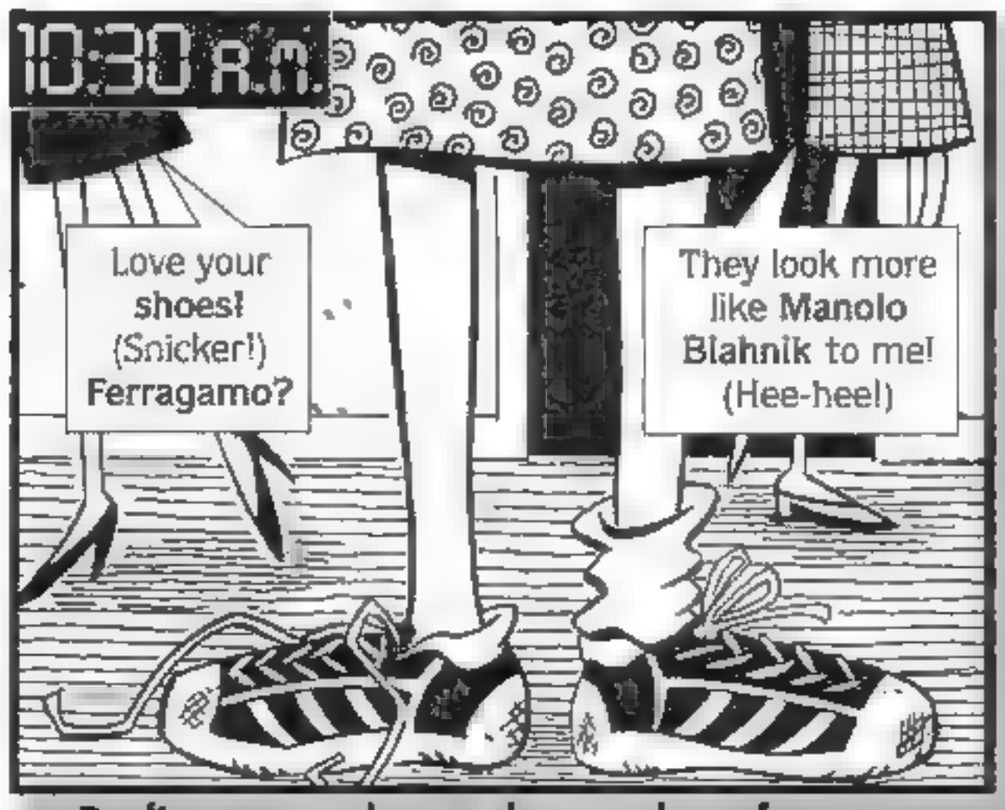
A DAY IN THE LIFE OF A SINGLE CAREER GIRL IN THE BIG CITY



Wake up with a killer hangover and a naked stranger in your bed.



While he's in the bathroom, tear the apartment apart looking for proof that you two used a condom last night. No luck.



Realize to your horror that you have forgotten your Prada shoes and will have to flop around in filthy sneakers for the rest of the day.

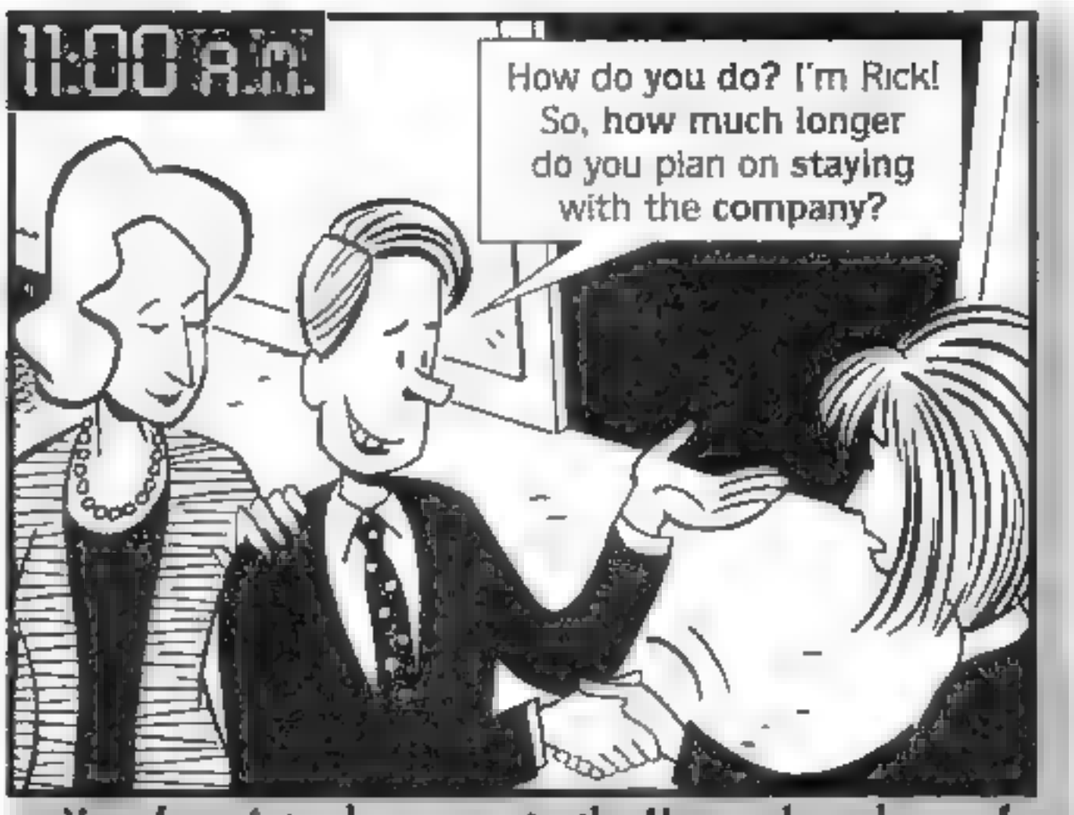
2:05 P.M.
Excuse me, doesn't this company have a NO smoking policy?
What is this? Are we paying her to smoke?
I'll have a word with her!

After lunch, sneak outside for a cigarette, only to be seen by all the top bosses on their way back from lunch with the Harvard grad.

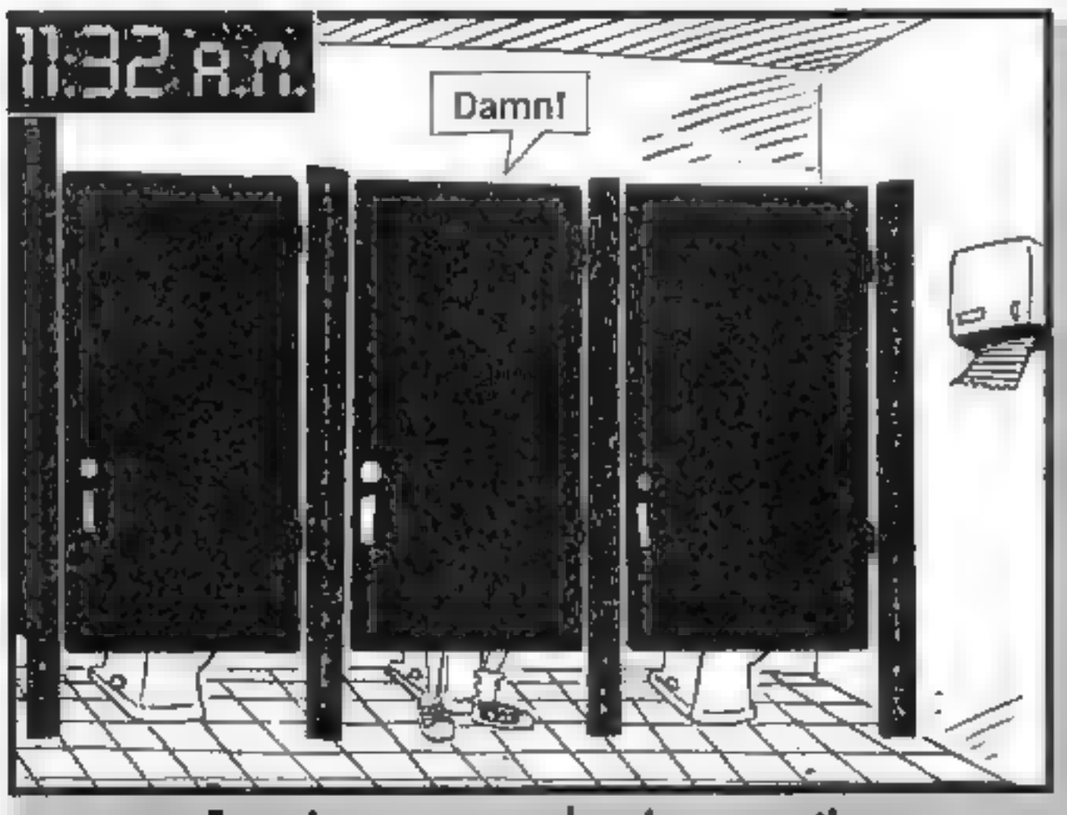
ARTIST: CAROL LAY WRITER: PEGGY DOODY

Hurriedly dress without saying a word to him, ditch him at the deli and hide at the opposite end of the subway platform.

Get to work late. The entire office is in a closed door meeting in the boss' office.

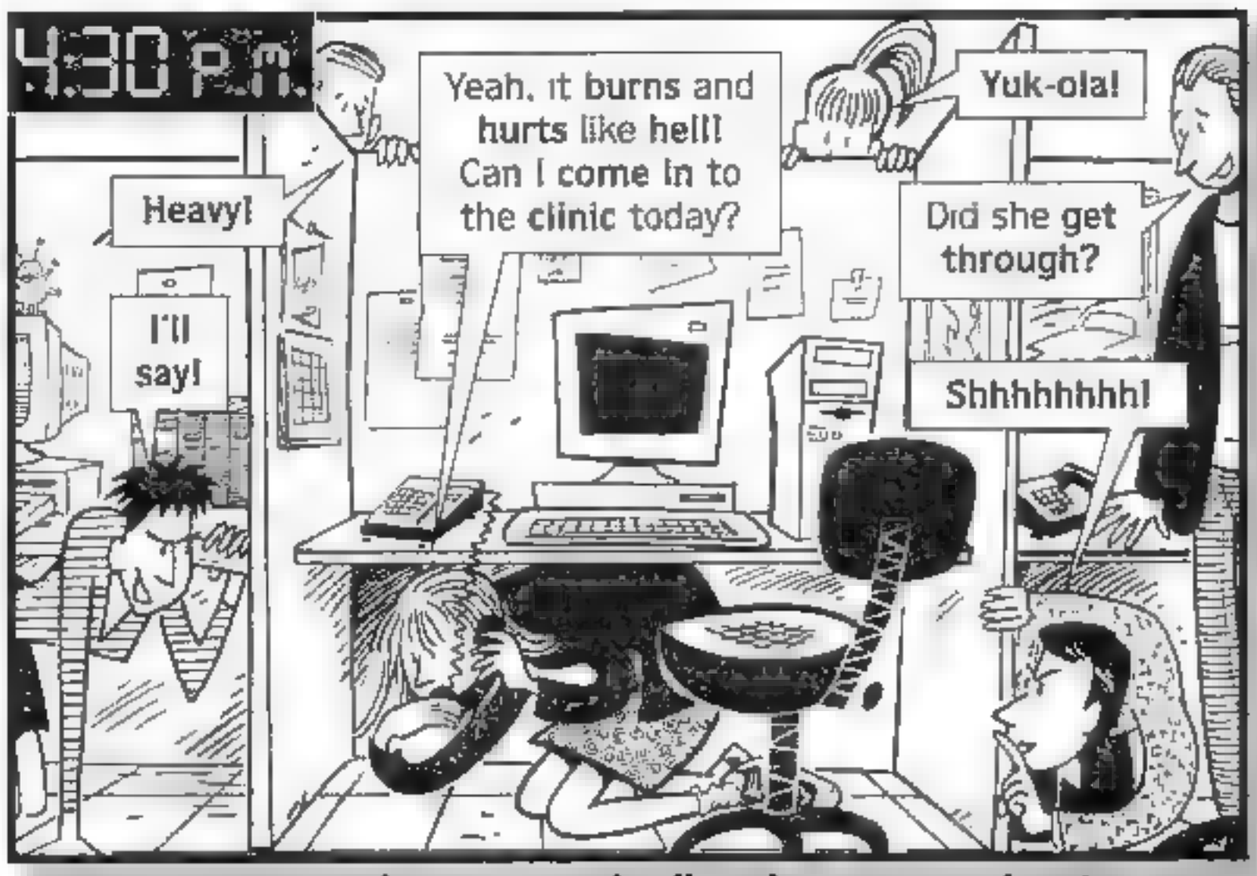


Your boss introduces you to the Harvard grad son of her best friend and tells you to walk him through everything he needs to know to do your job.

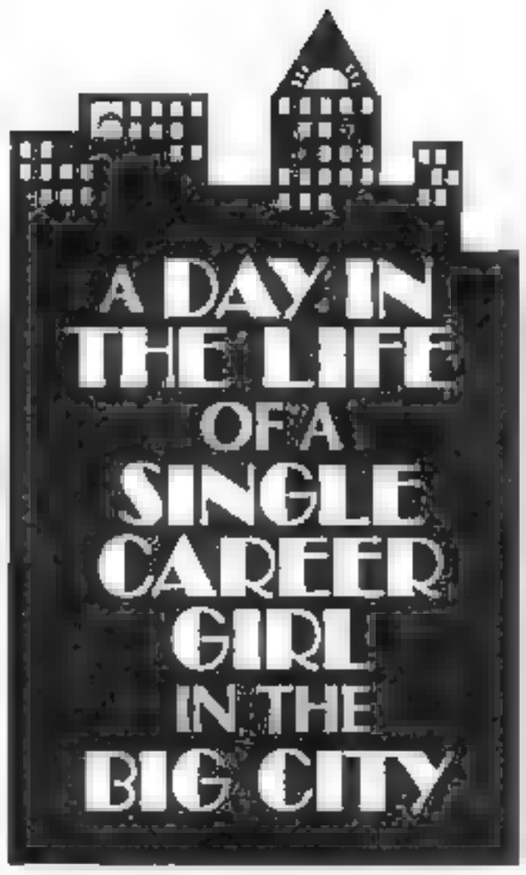


Experience a vague burning sensation while going to the bathroom.

Come back from smoking to find a large crowd gathered around your desk marveling at the smutty bouquet last night's date sent you.

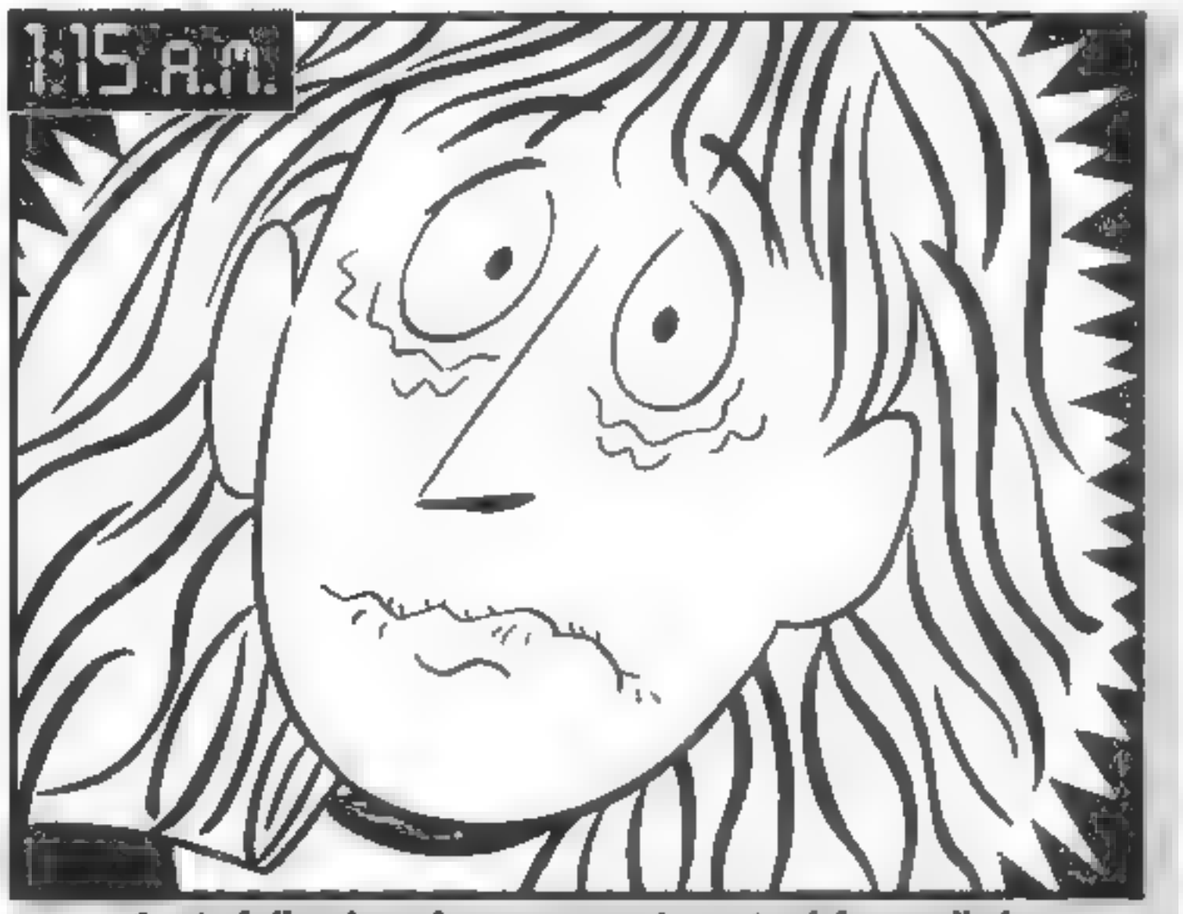


Try in vain to make a personal call without anyone hearing you.



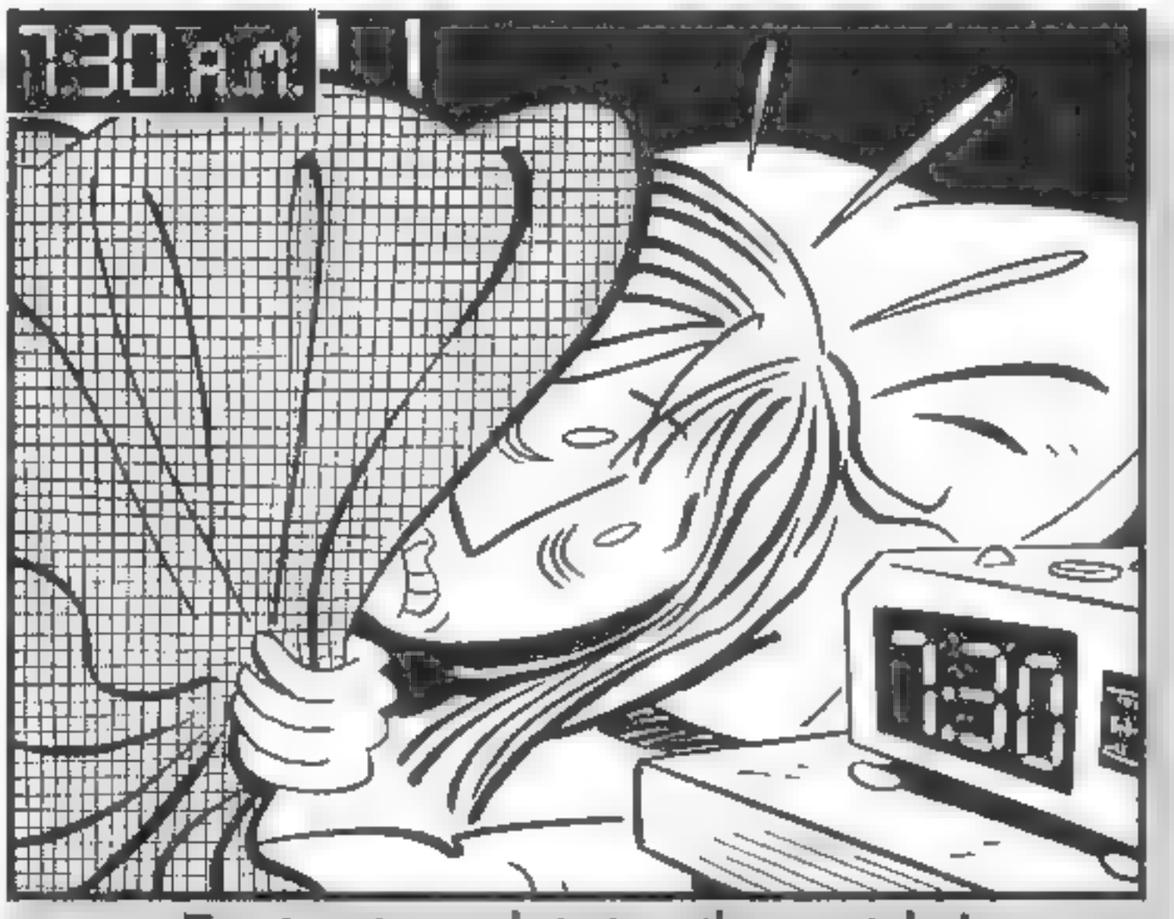
Finally get home. Eat entire bag of cheese puffs for dinner and lapse into MSG stupor.

Get a mysterious phone call from unidentified weirdo.

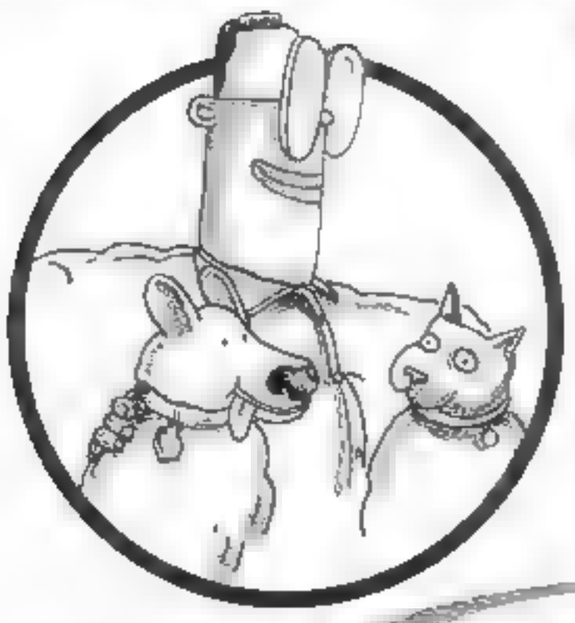


Can't fall asleep because you're wired from all the coffee you drank during the day and you're parched from the cheese puffs you ate for dinner.

After stumbling into a fitful sleep, awaken to the return of the burning sensation. Finally nod off at 5:45.

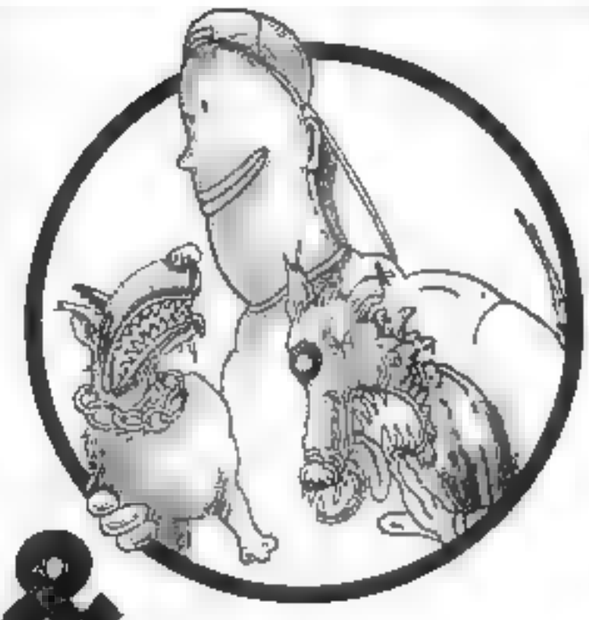


Time to get up and start another great day!



THE SCHMUCKS STOP HERE DEPT.

They're back! Yes, after a successful European tour our anti-heroes, Melvin and Jenkins, are back on their home turf and hard at work! We invite you to join our two etiquette-meisters and their fine furry friends in a little installment we call...

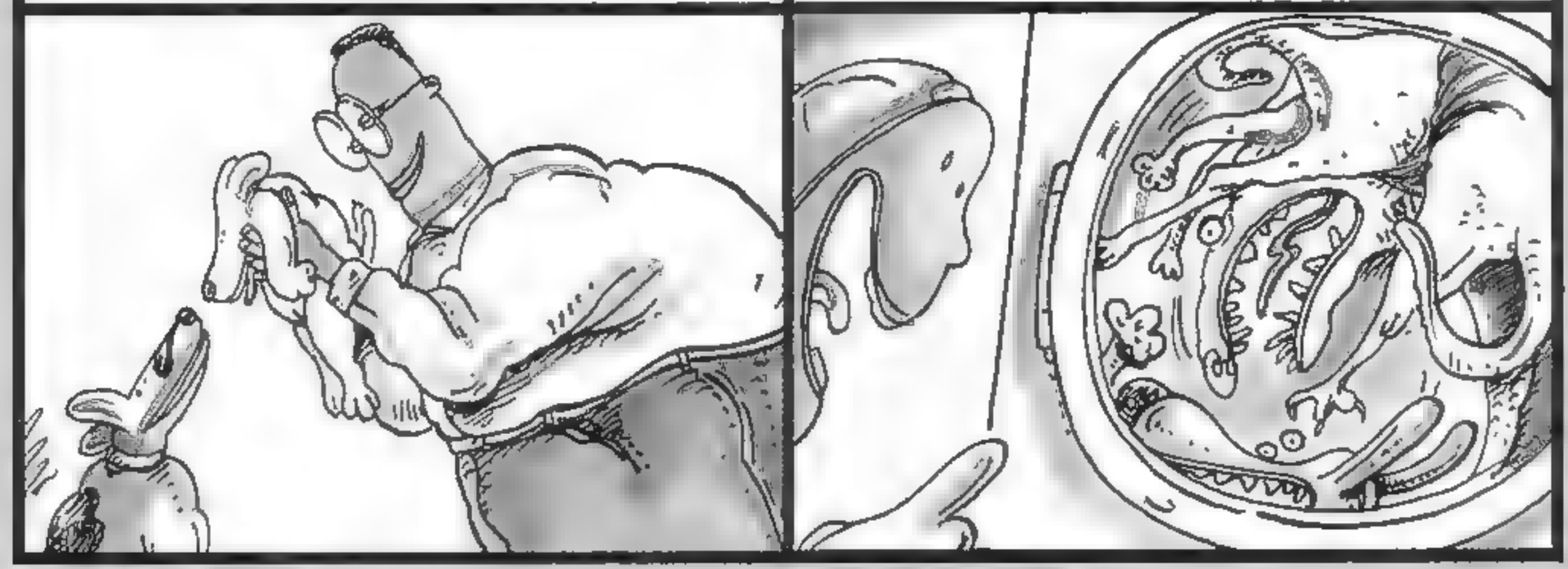


Melvin & Jenkins'

GUIDE TO PET OWNERSHIP

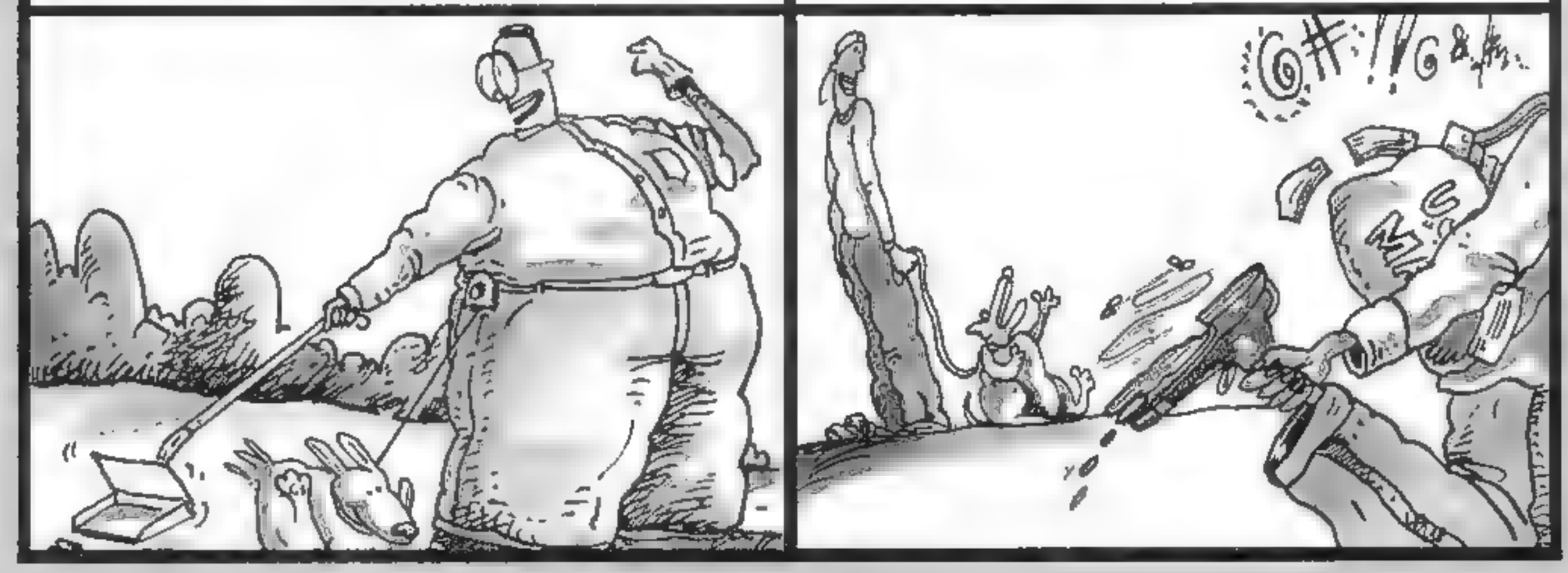
Jenkins On the first day he brings home a new pet, Jenkins pays special attention to the old one, to make sure he knows that he's still very much loved.

Melvin figures that they'll learn to get along even quicker if they're jammed together in the dryer.



Jenkins adheres to all pooper scooper laws and disposes of his dog's business in the proper manner.

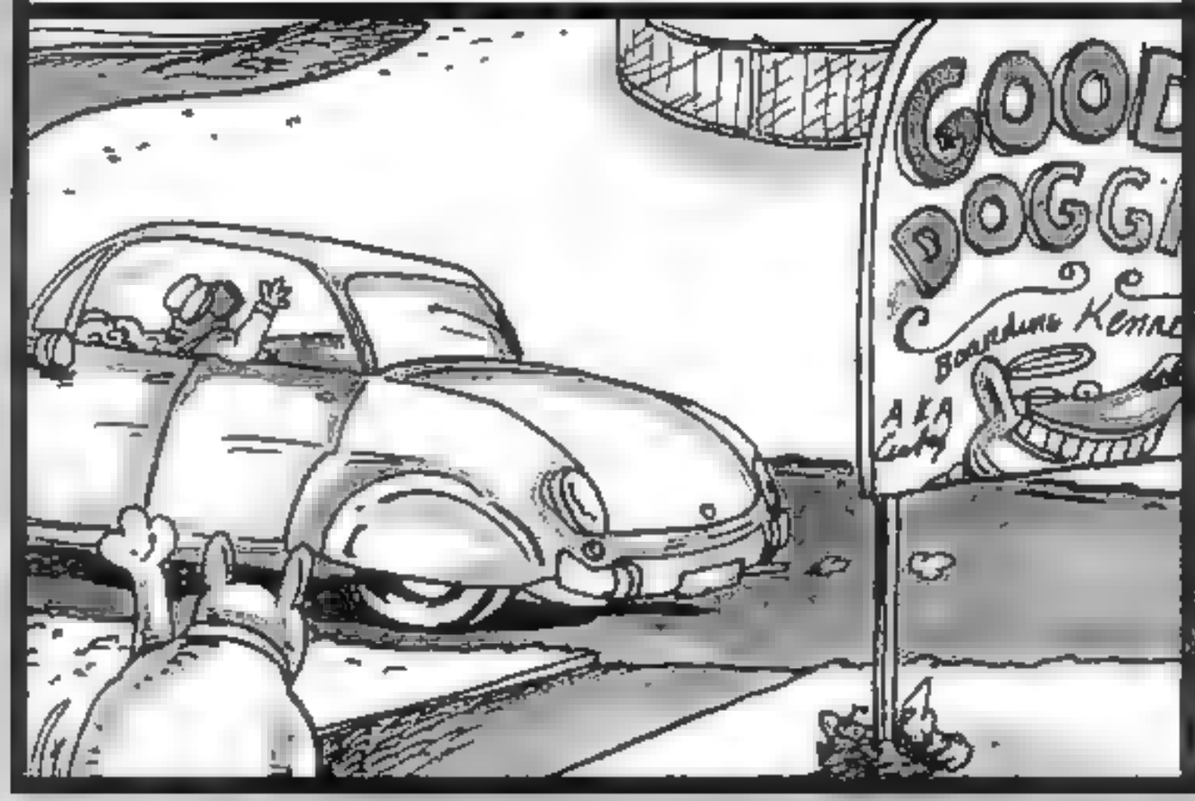
Melvin thinks, "What the hell, it serves 'em right for not delivering on Sundays."



ARTIST: KEVIN POPE WRITER, DESMOND DEVLIN

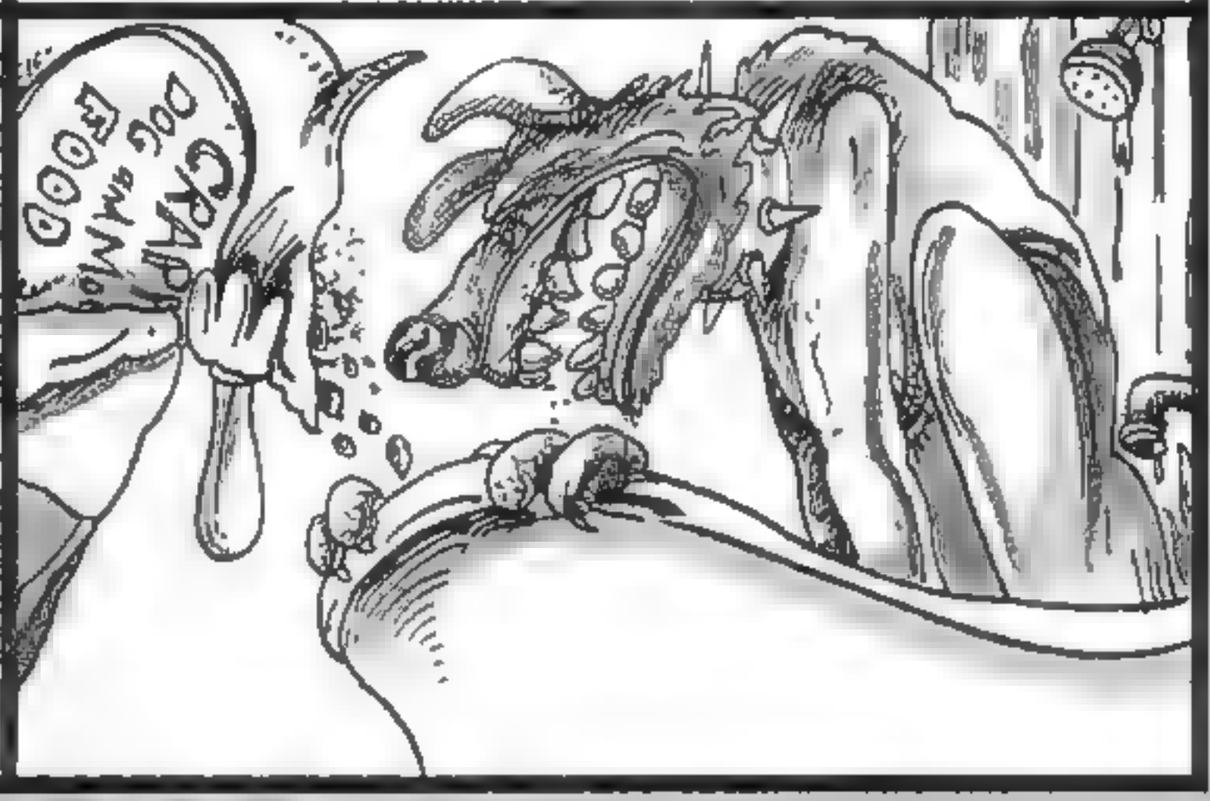
Jenkins

During longer trips, Jenkins keeps his pet in a reliable kennel.



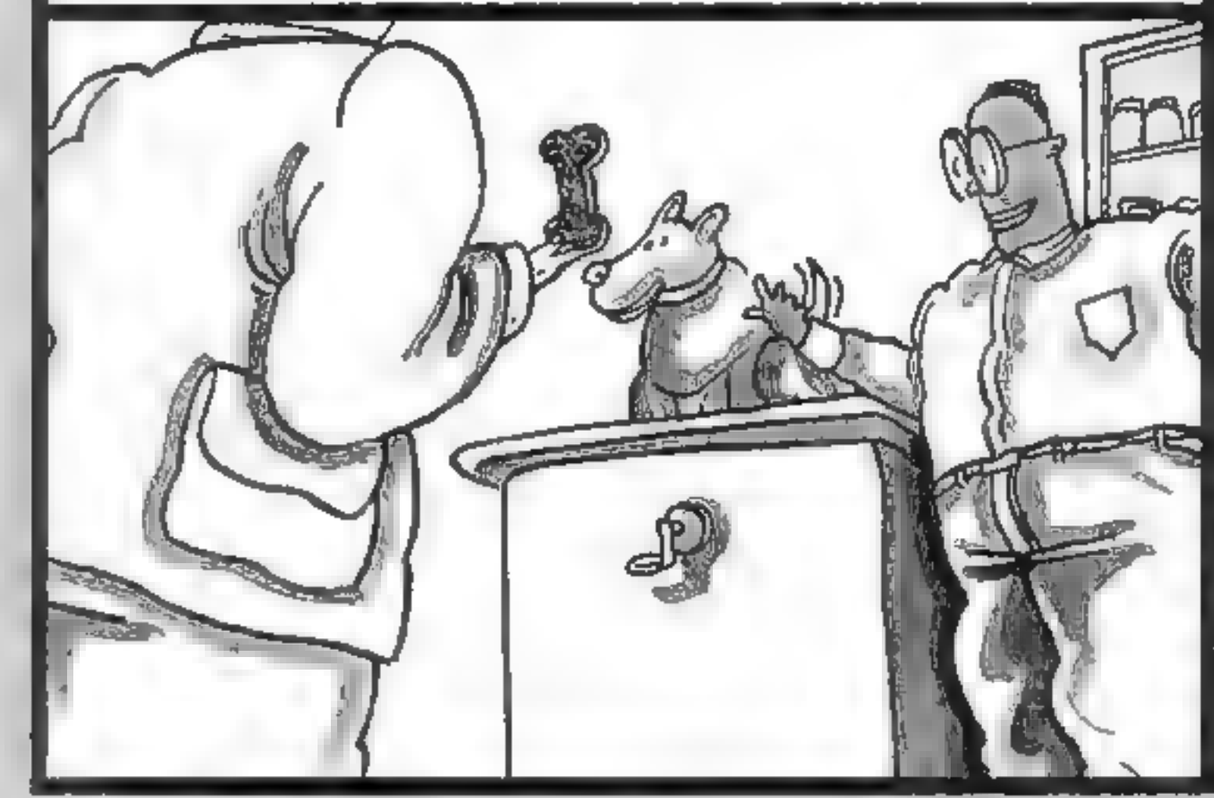
Melvin

Melvin's shower stall has water, a drain to pee into and a bar of soap to play with — everything a fun-loving Great Dane needs!



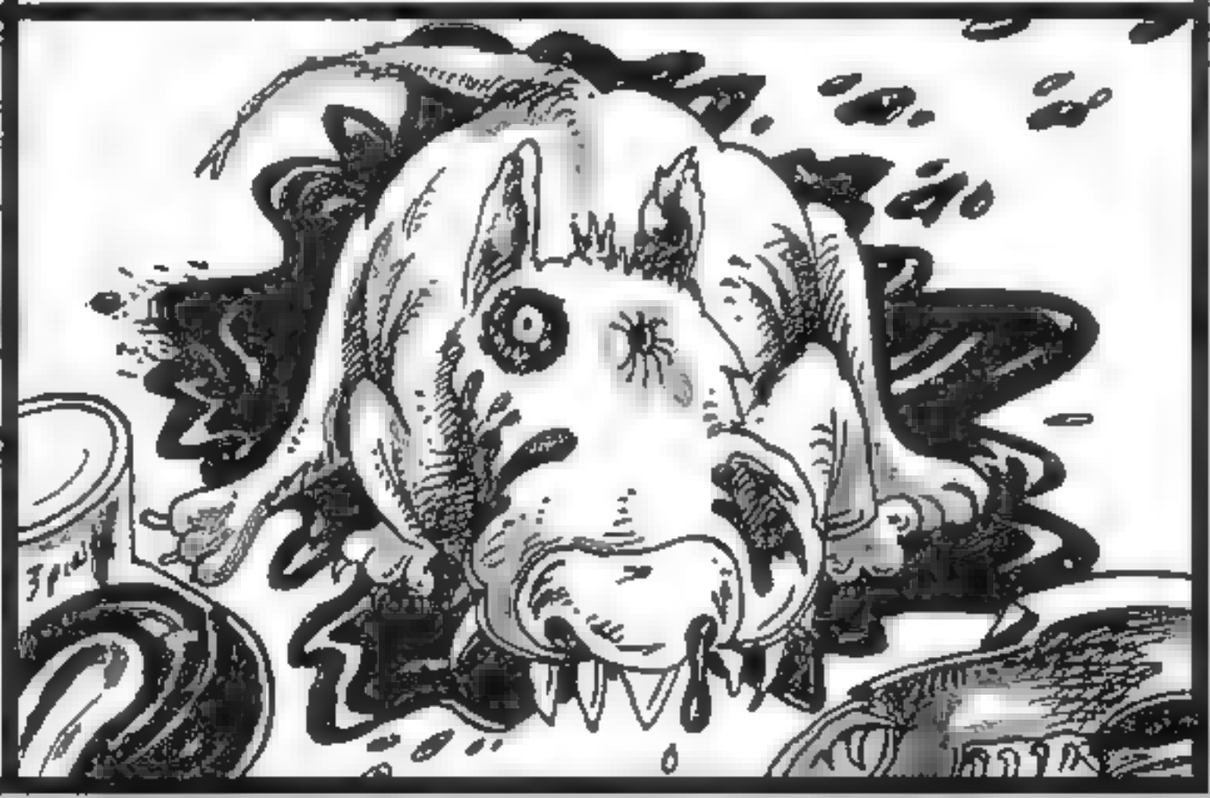
Jenkins

brings his pet to the veterinarian once every six months, if only for a checkup.



Melvin

read somewhere that dogs have at least five pints of blood and by the looks of things, his mutt still has three pints left.



Jenkins

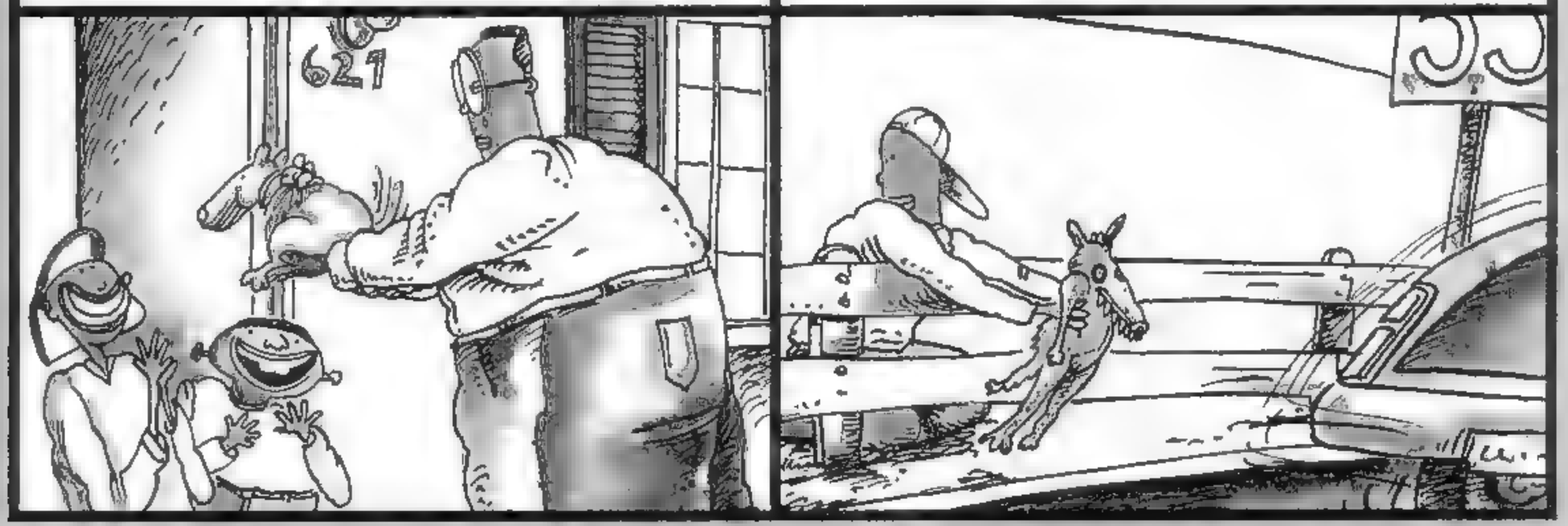
plays catch with his dog.

Melvin

plays catch — with his dog.

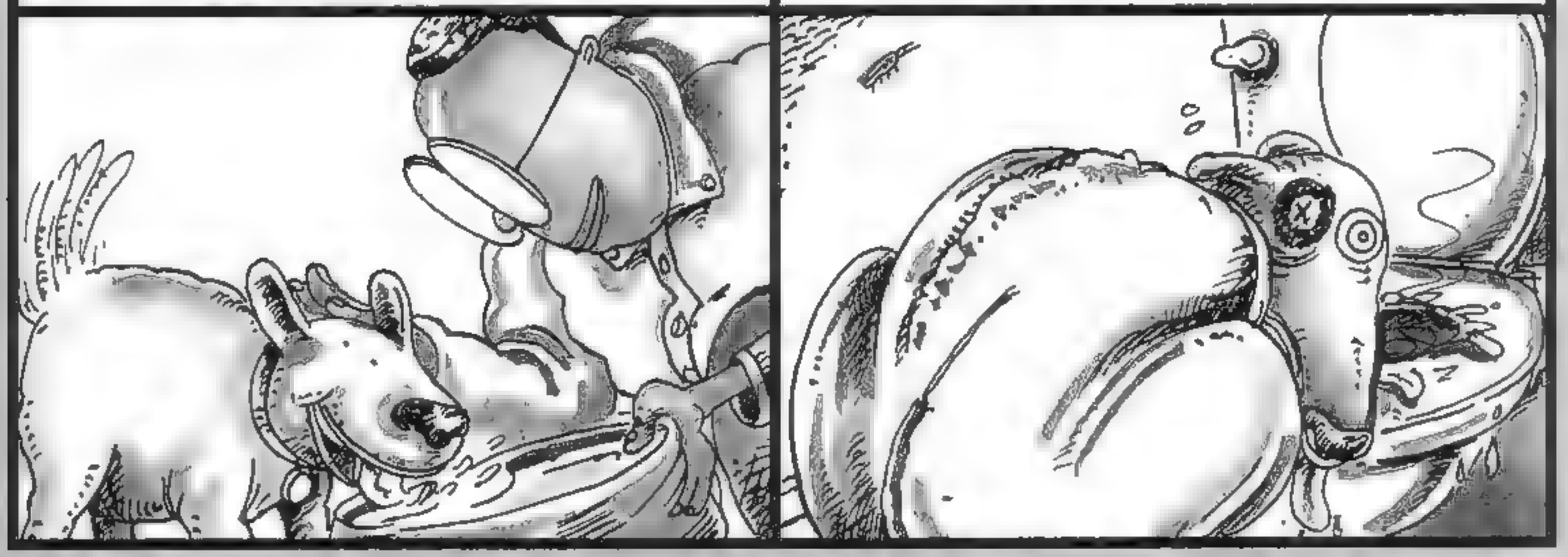
Jenkins If he ever had to give up a pet, Jenkins would spare no expense or effort to make sure he could place it into another loving home.

Melvin figures that the busier the highway, the better the odds that a dog lover'll drive by pretty soon.



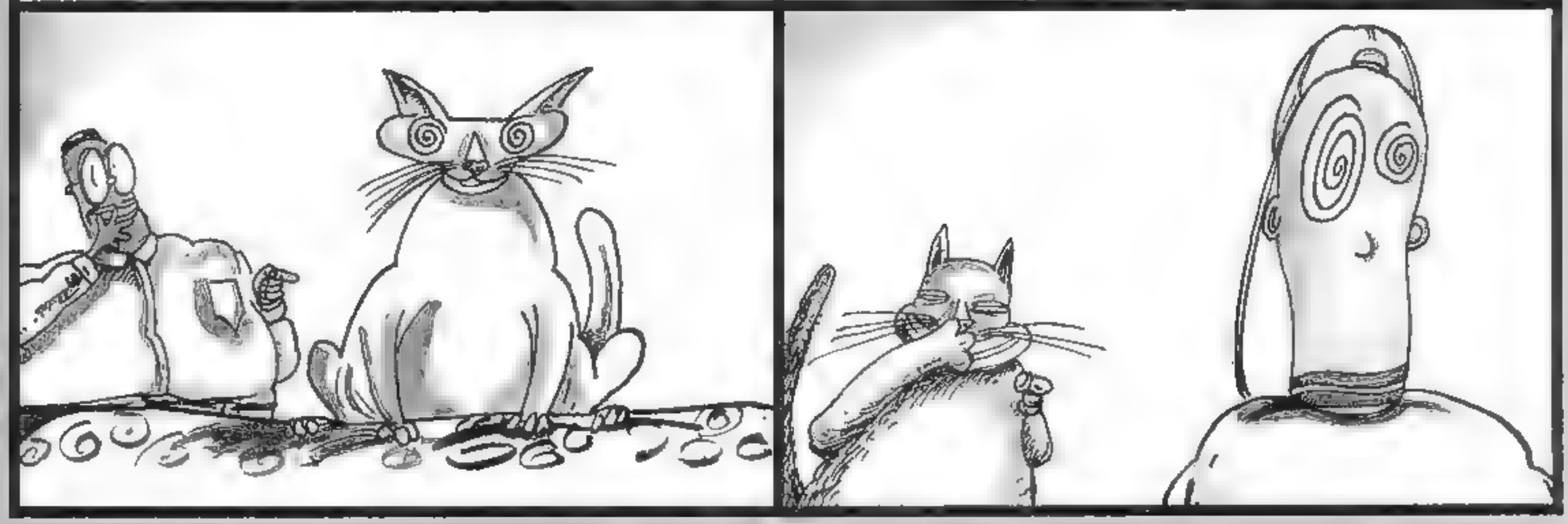
Jenkins makes sure to change his dog's water twice a day, to keep it fresh and healthy.

Melvin usually remembers to flush.



Jenkins gets a real kick out of the way his cat sometimes stares google-eyed at a blank wall for no reason in the world.

Melvin Melvin's cat feels the same way about Melvin.



ANOTHER STINE MESS DEPT.

GOOSEBUMPS HORROR STORIES THAT WOULD REALLY SCARE KIDS

R.L. Stine's series of Goosebumps books is supposed to scare kids with tales of werewolves and monsters. These things aren't very scary, however, when compared to a youngster's real life! Perhaps Mr. Stine should write some stories that are truly terrifying, like these...

28 ARTIST: JOE ORLANDO WRITER: DARREN JOHNSON

R.L.STINE

Goosebumps

ESCAPE FROM UNCLE BILL'S LAP

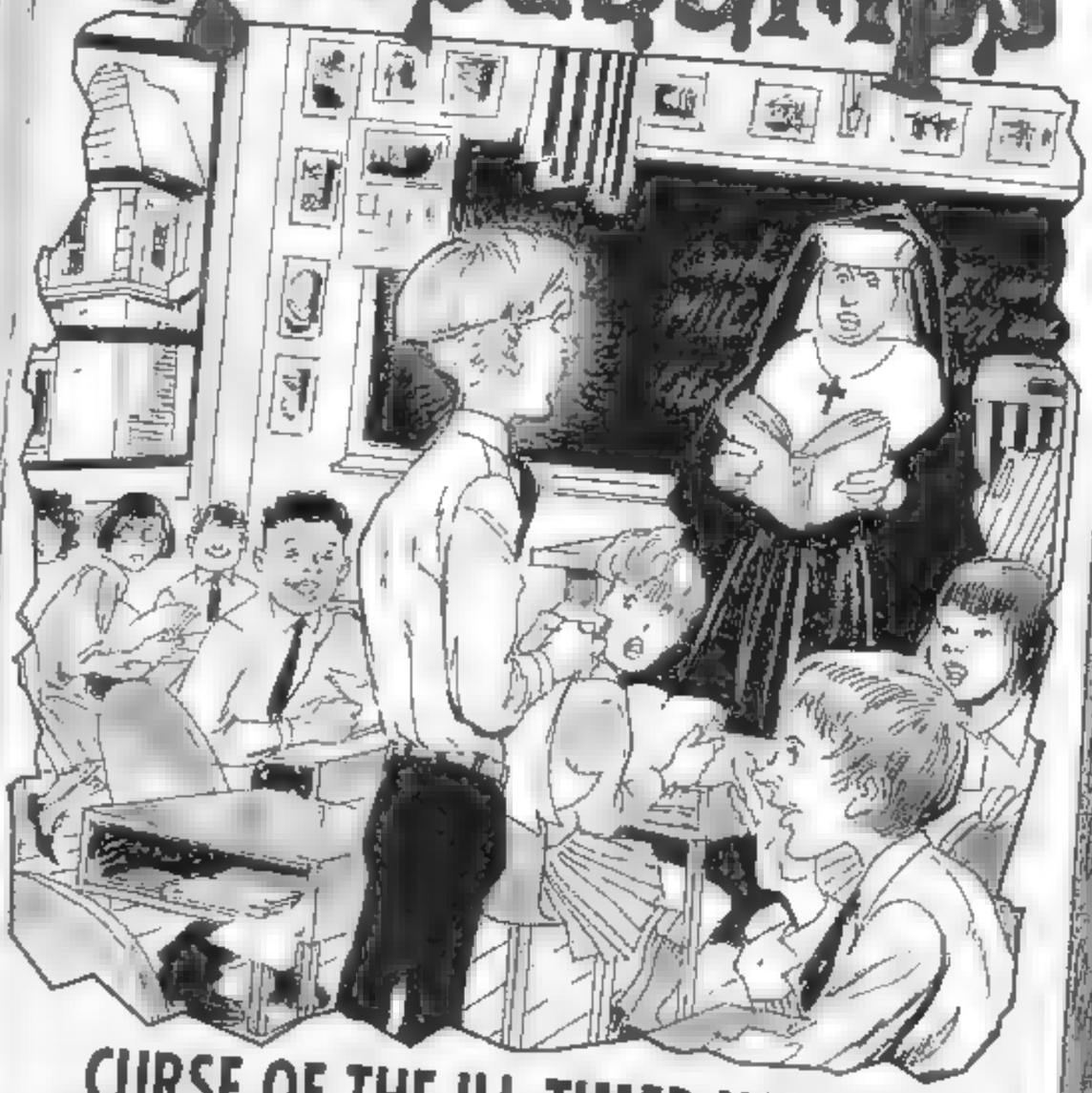
R.L.STINE

Goosebumps

THE STRANGE NOISES IN MOMMY AND DADDY'S ROOM

R.L.STINE

Goosebumps



CURSE OF THE ILL-TIMED WOODY

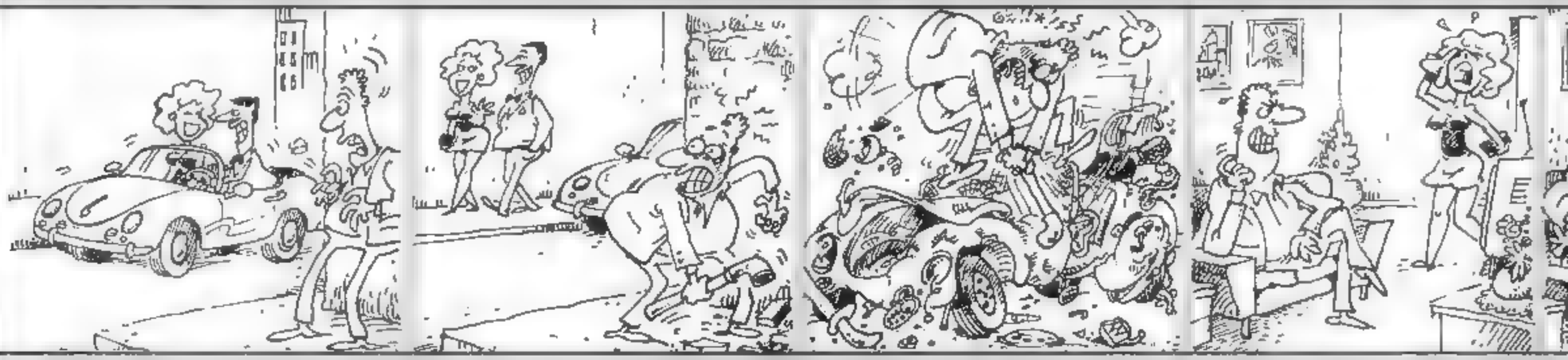
R.L.STINE

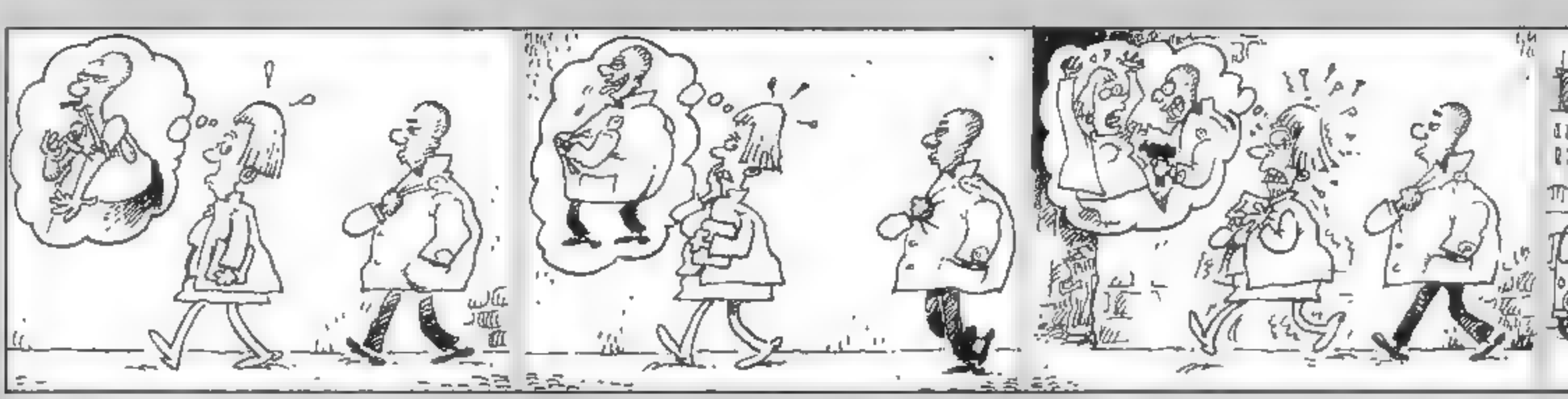
Goosebumps

THE DAY THE CABLE WENT OUT

SERGE-IN-GENERAL DEPT.

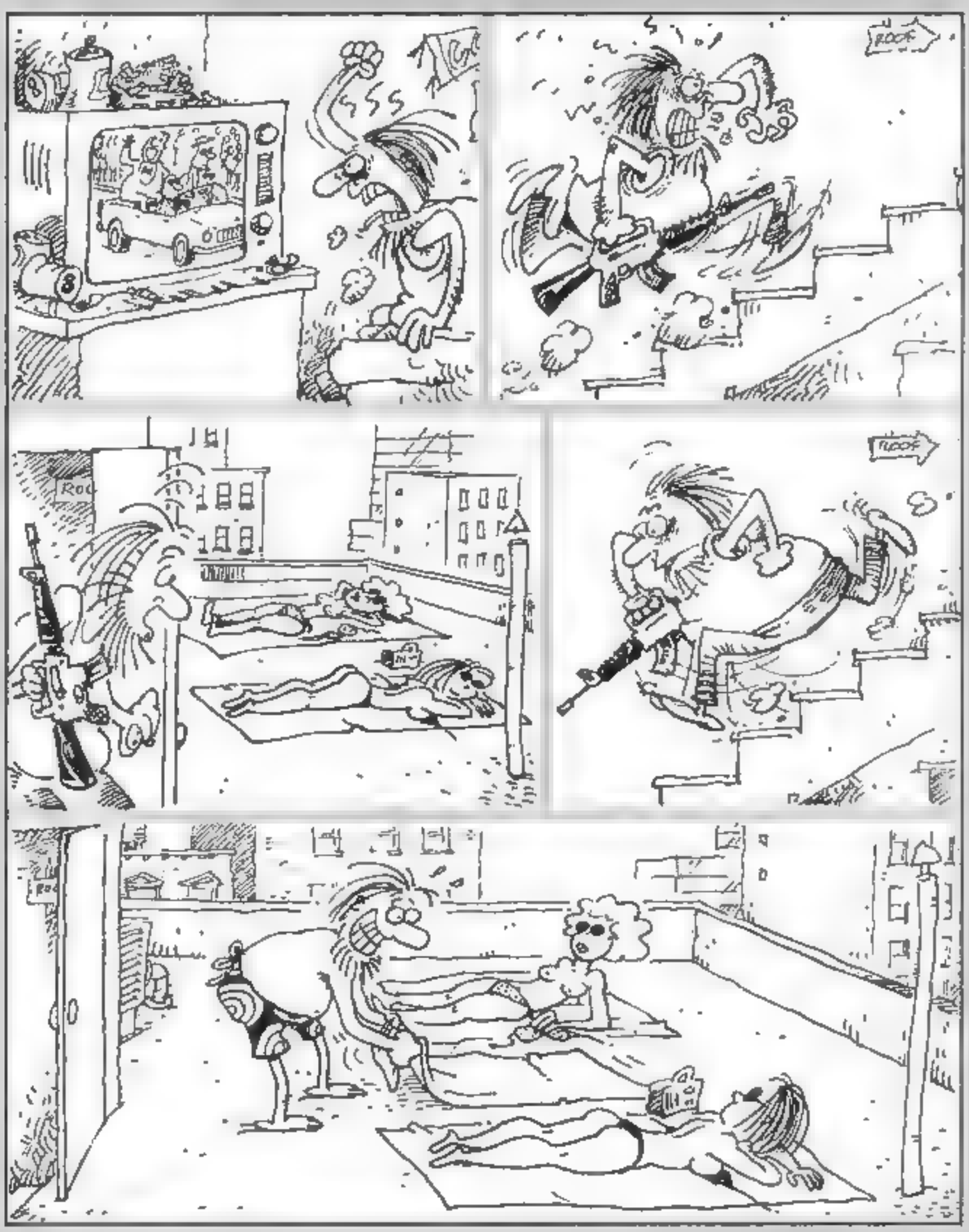
A MAD LOOK AT FR

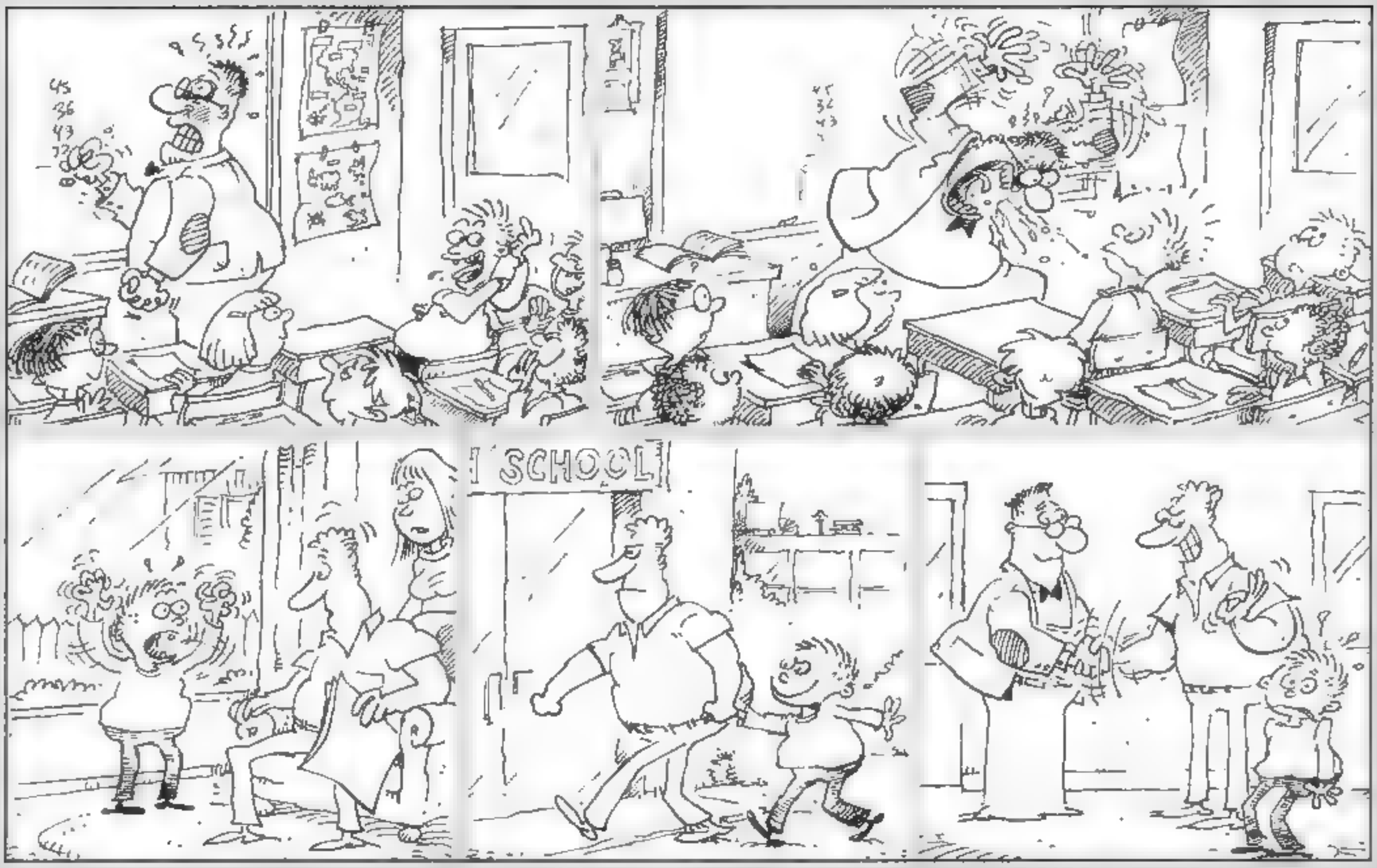


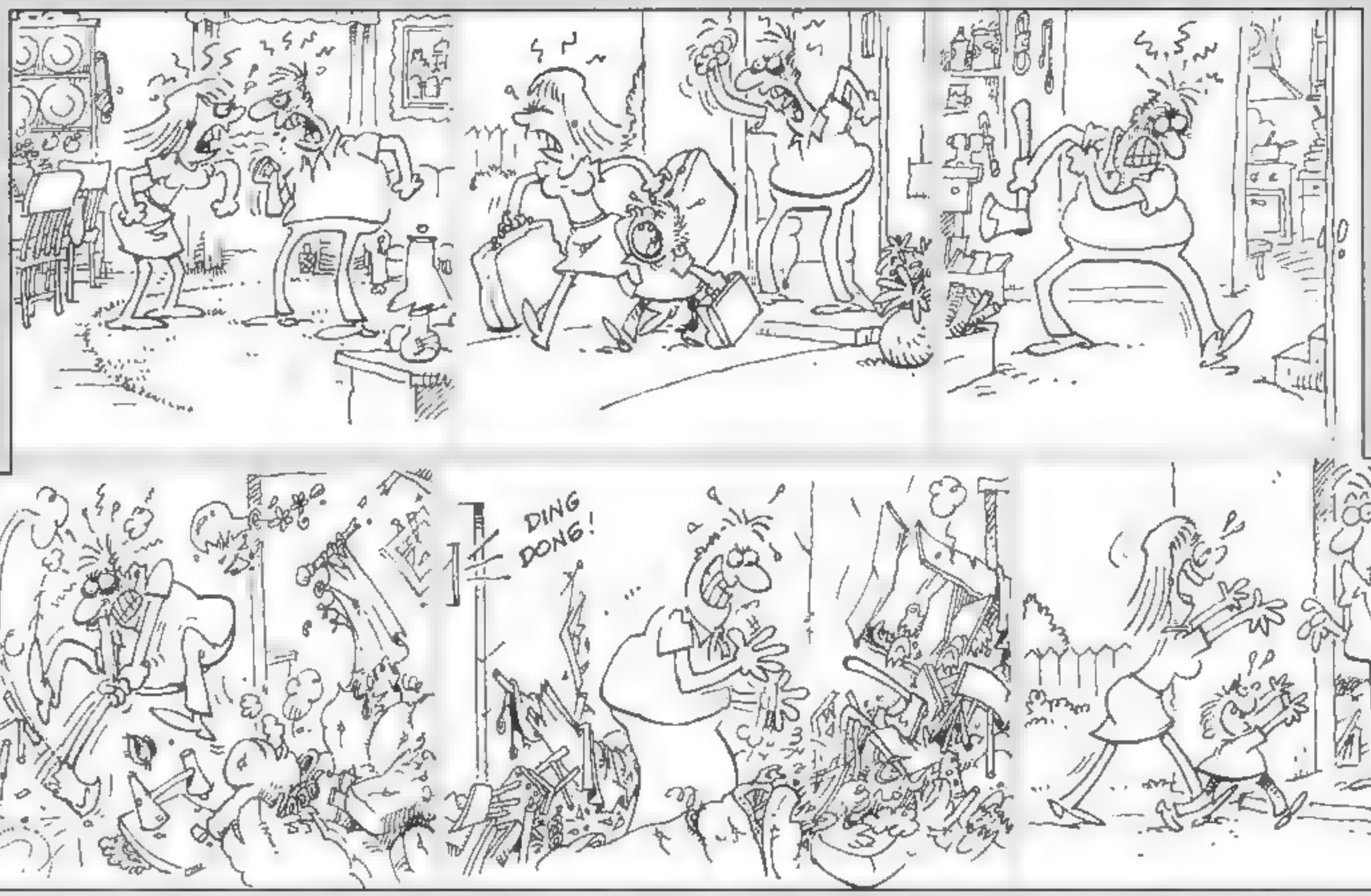


EAKING OUT

ARTIST AND WRITER, SERGIO ARAGONES




SCHOOL


DING
DONG!

BERG'S-EYE VIEW DEPT.

THE LIGHTER SIDE OF...

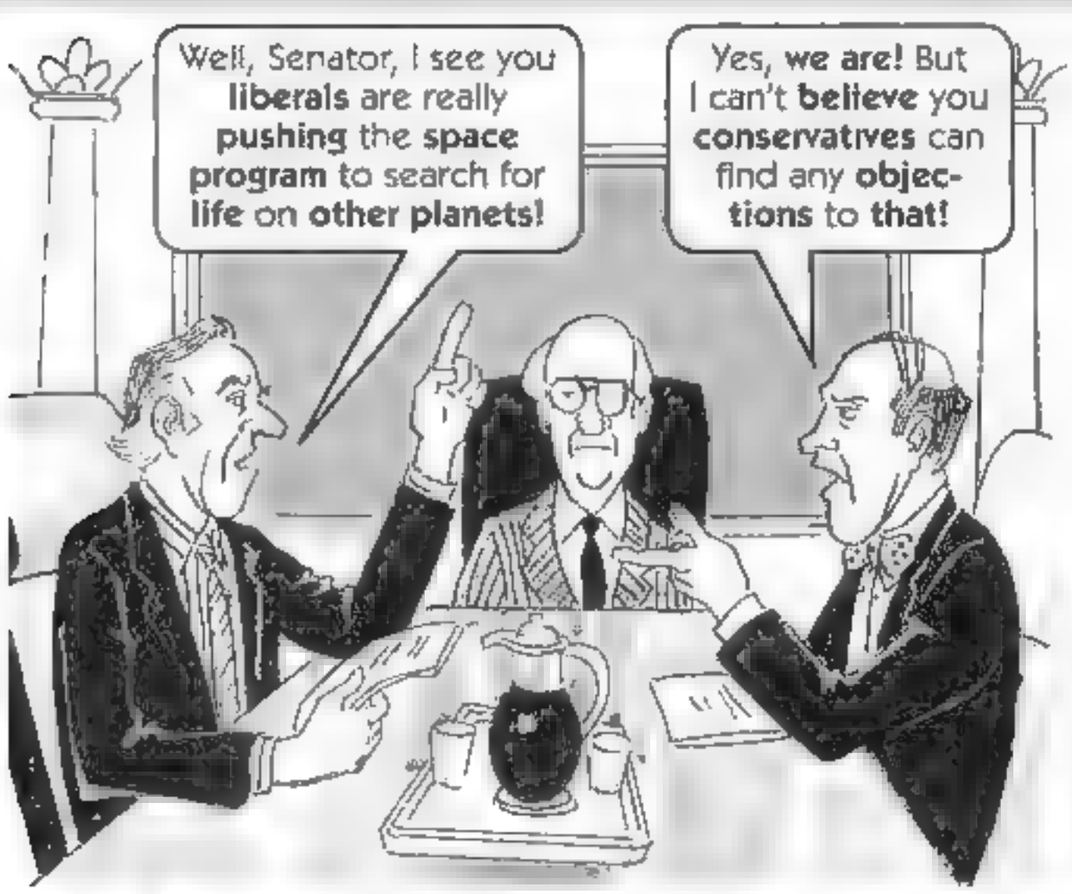
JUSTICE

I can **hold** you in **contempt** for **that!**
Begging Your Honor's **pardon,** my client would like to **change** his **plea** from **"Screw you!"** to **"Not guilty!"**

ARTIST AND WRITER: DAVE BERG

EXERCISE

GOVERNMENT

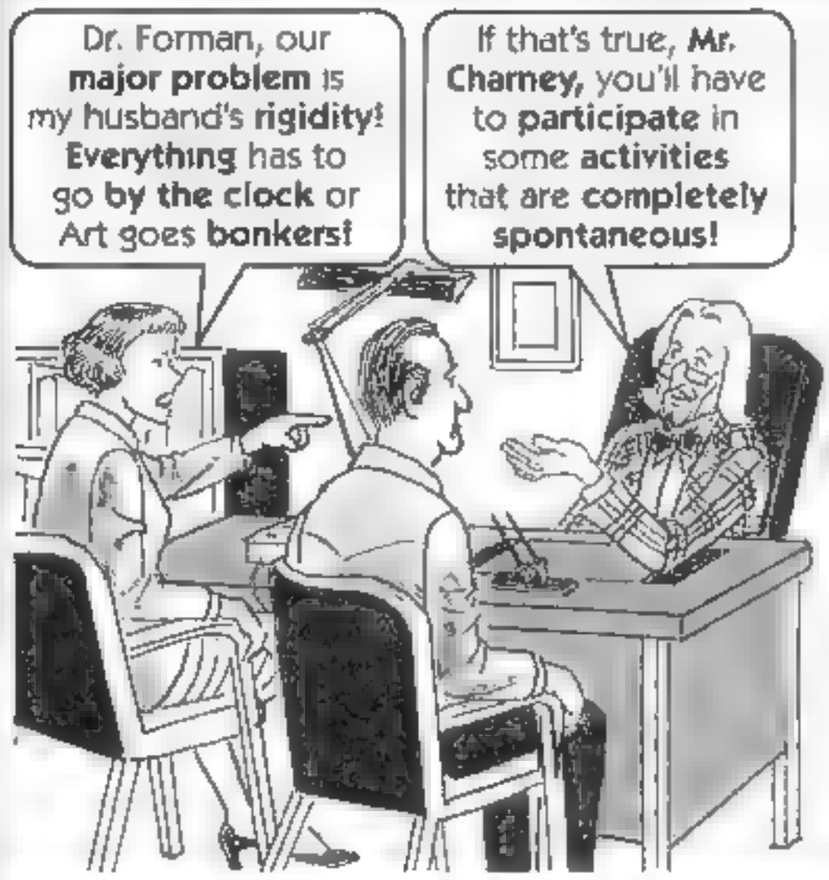

Well, Senator, I see you **liberals** are really **pushing** the **space program** to search for **life** on **other planets!**
Yes, **we are!** But I can't **believe** you **conservatives** can find any **objections** to **that!**

RELATIONSHIPS

New wheels? You were driving a different one just a few months ago!
I know! Every time I break up with a girl, I buy a new car to make me feel better!
How come you keep getting hooked up with losers?
None of them are losers, my friend! I'm the one who always calls it quits!

EMPLOYMENT

THERAPY


Dr. Forman, our major problem is my husband's rigidity! Everything has to go by the clock or Art goes bonkers!
If that's true, Mr. Charney, you'll have to participate in some activities that are completely spontaneous!

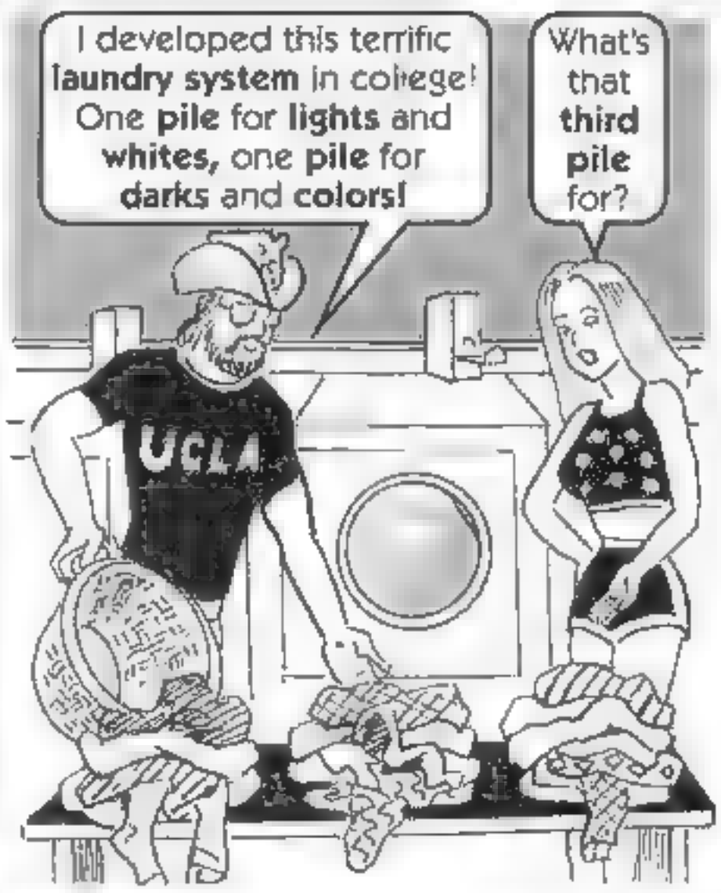
CRIME

PHILOSOPHY

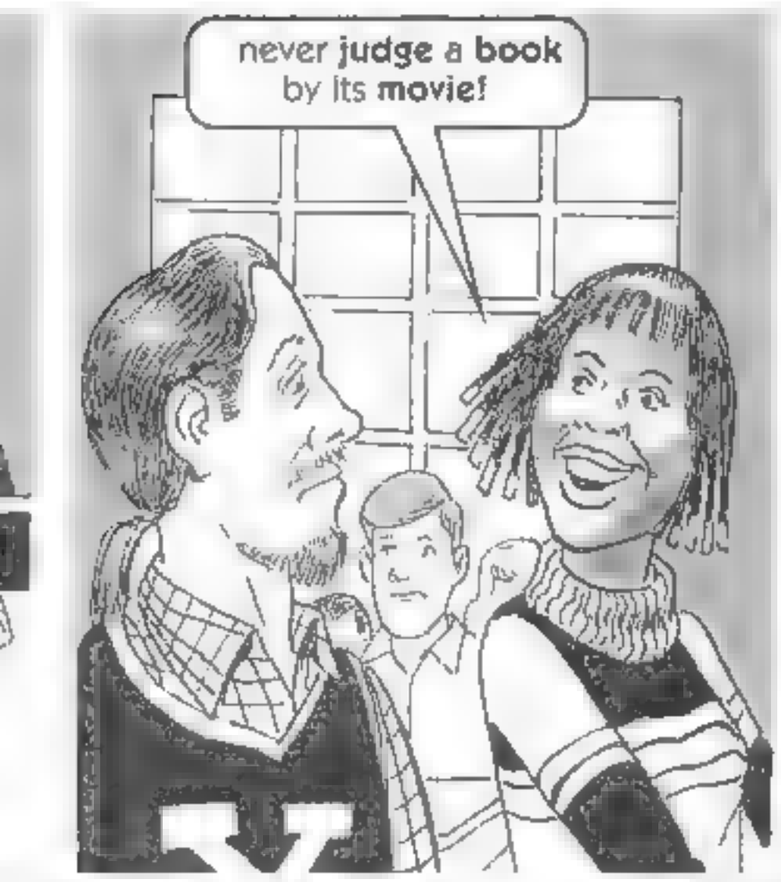
COOKING

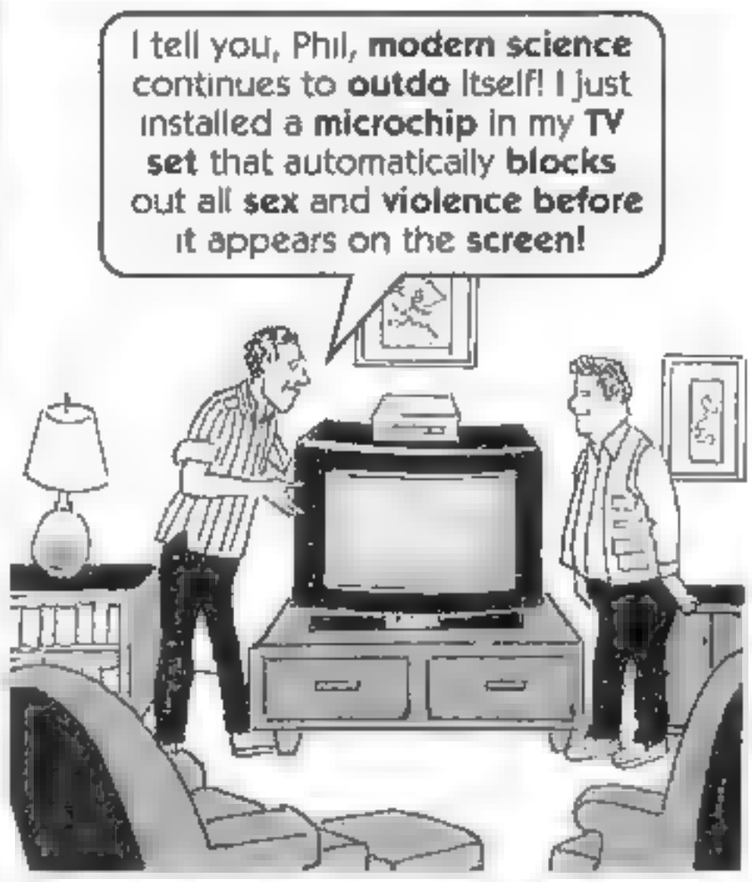
I go through a lot of **trouble** to prepare these **meals!** I buy only **health food!** Nothing has **chemicals** or **preservatives!** All the vegetables are **organically grown!** It's all **fat-free** and **salt-free!** I don't **fry anything!** So what's the **problem,** Rick?

EFFICIENCY


I developed this terrific **laundry system** in college! One **pile** for **lights** and **whites,** one **pile** for **darks** and **colors!**
What's that **third pile** for?
UCLA

TECHNOLOGY

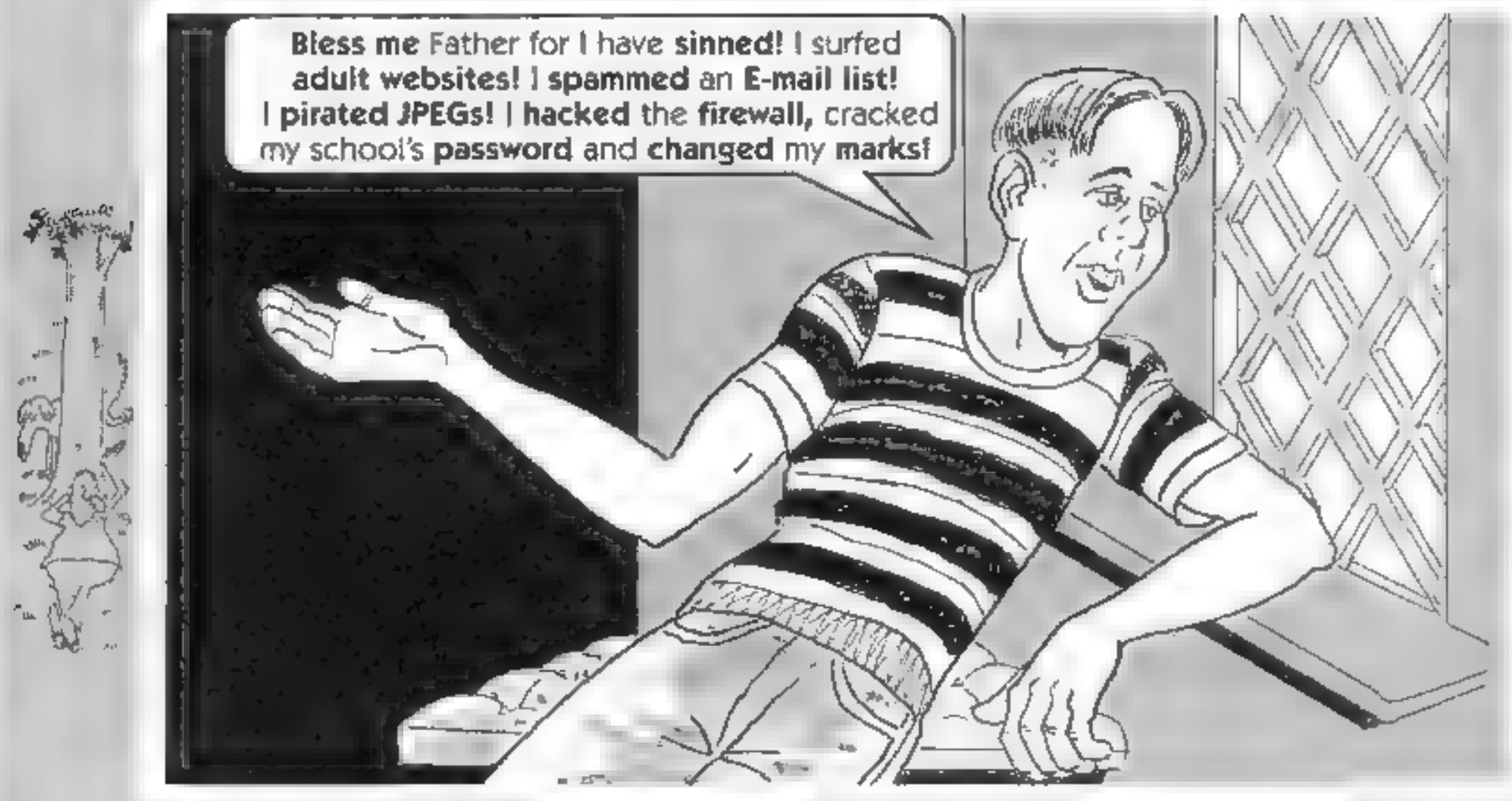


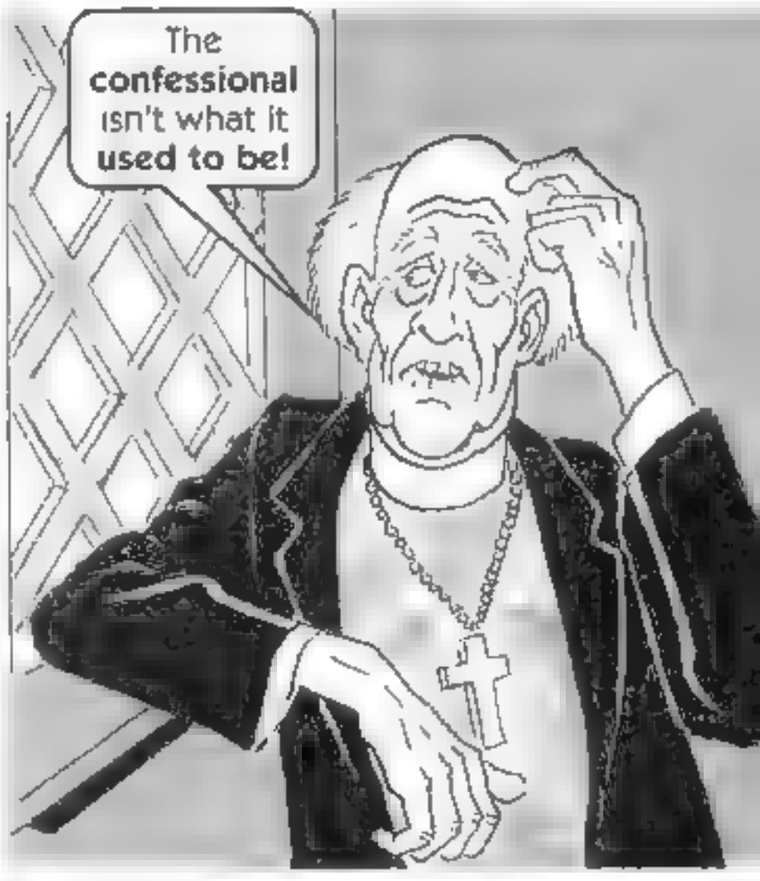

I tell you, Phil, **modern science** continues to **outdo** itself! I just installed a **microchip** in my **TV set** that automatically **blocks** out all **sex** and **violence before** it appears on the **screen!**

THE OFFICE

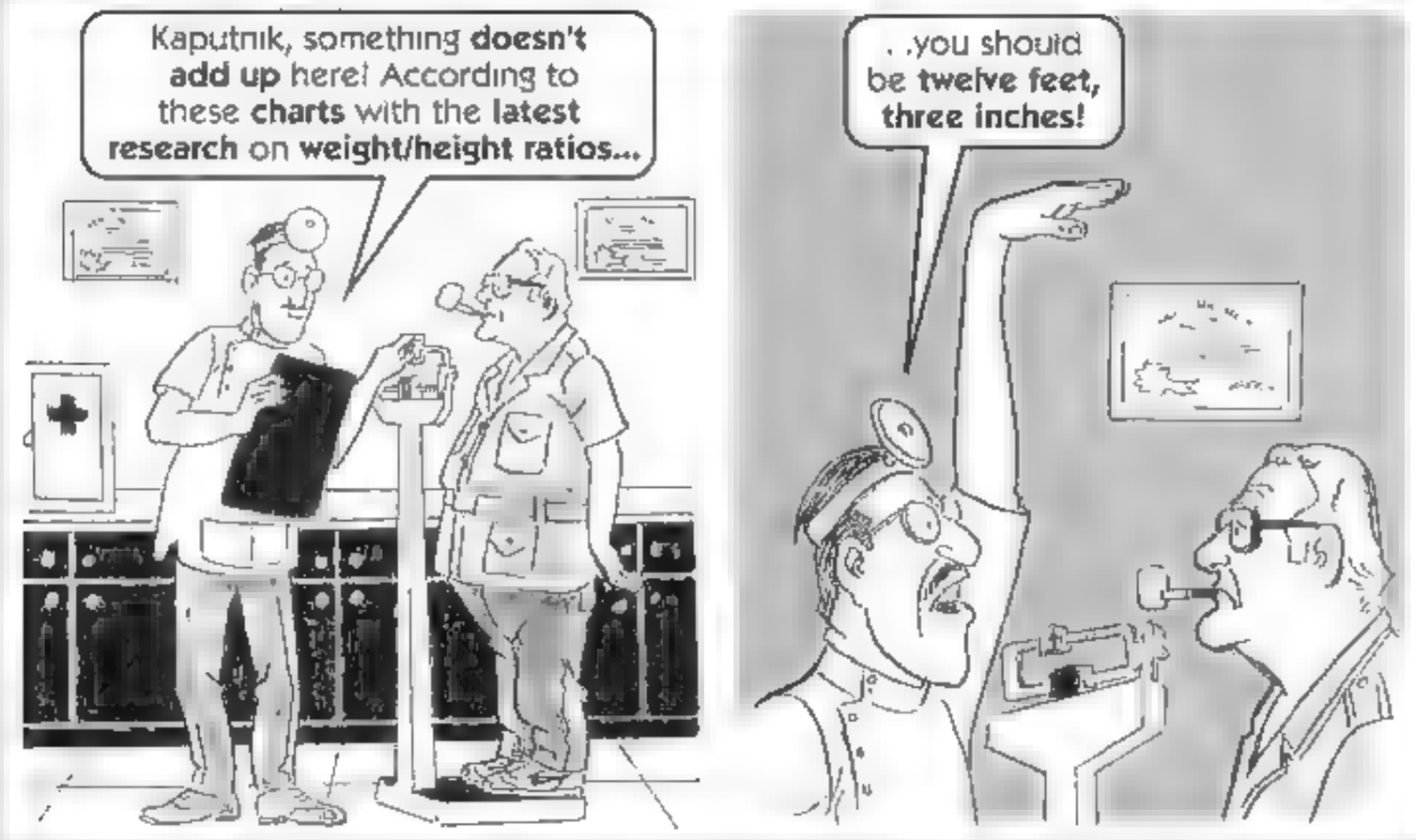
I **can't** be **bothered** with that stuff now, David! I've got a **terrible headache!**
Whenever I get a **headache** like that I call my **girlfriend** and meet her at **my pad** for lunch! We make **wild, passionate love** and ZAP — the **headache's gone!**
Sounds great! What's your **girlfriend's number?**

RELIGION


Bless me Father for I have **sinned!** I surfed **adult websites!** I **spammed** an **E-mail list!** I **pirated JPEGs!** I **hacked** the **firewall,** cracked my school's **password** and **changed** my **marks!**



DOCTORS


Kaputnik, something **doesn't add up** here! According to these **charts** with the **latest research** on **weight/height ratios...**
. . .you should be **twelve feet, three inches!**

GIFTS

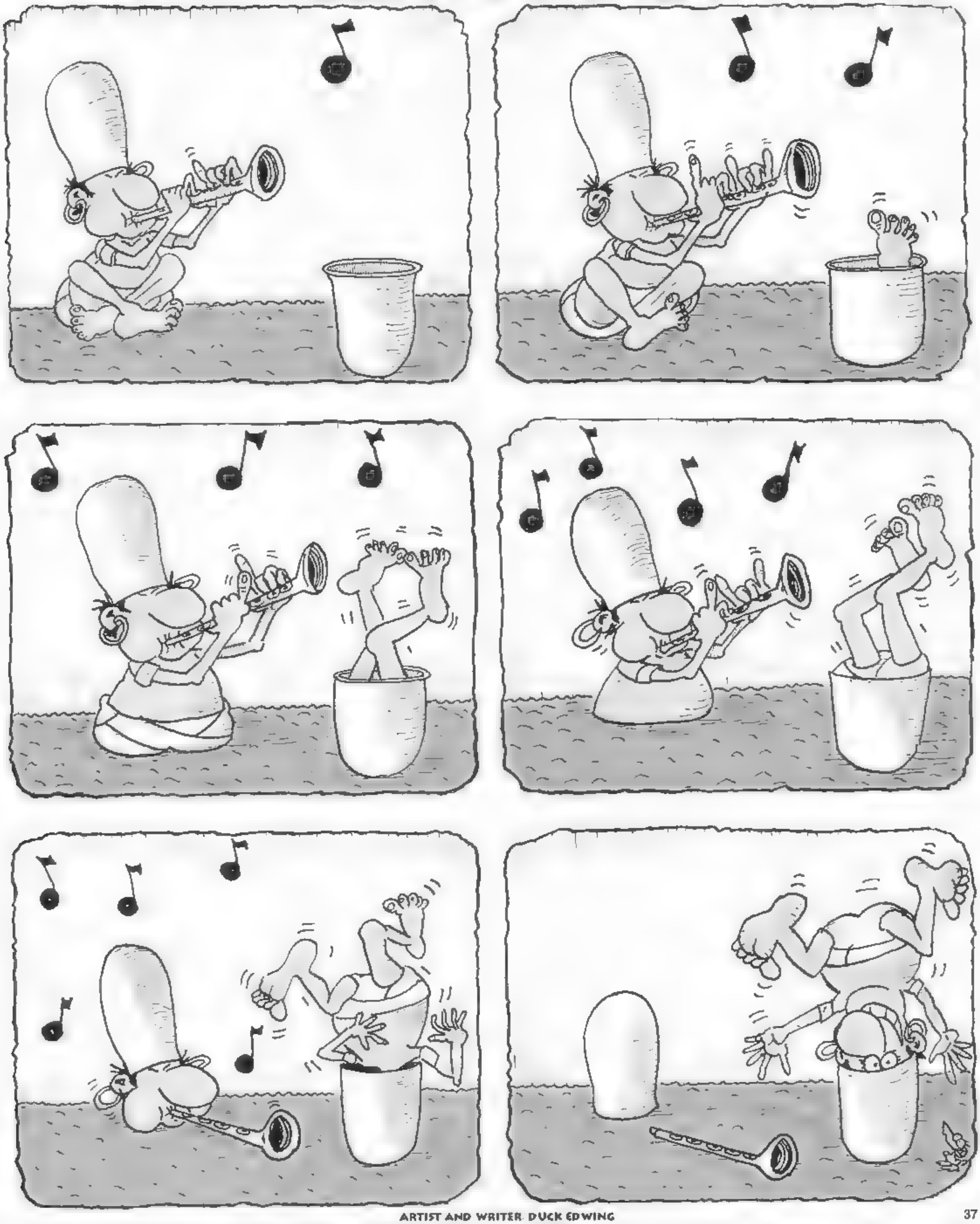
Mother's Day and **Father's Day** always give me **problems!** I never know what to get **my parents!**
Me neither!
Same with me — **times seven!** I've had **three fathers** with my **first mother,** and **four mothers** with my **first father!**

David Berg

TALES FROM the DUCK SIDE

TODAY'S EPISODE...

ALTERED SNAKES



ARTIST AND WRITER DUCK EDWING

BASEST INSTINCT DEPT.

Hi, I'm Joe Eszterhas! Some people think I'm just a boorish, no-talent, pervert. Maybe I am, but I can wallpaper my Hollywood mansion with $100 bills! You can too, once you enroll in...

THE JOE ESZTERHAS SCHOOL FOR SLEAZY, NO-TALENT SCREENWRITING HACKS!

Joe Eszterhas, author of such critically unacclaimed films as *Sliver*, *Jade* and *Showgirls* will teach you everything you need to know to become an overpaid purveyor of cinematic crap! That's right, burgeoning scumscribes! This is your opportunity to break into showbiz, become a famous screenwriter and make obscene amounts of money just for writing the SAME LOUSY SCRIPT OVER AND OVER AGAIN! You'll learn how to parlay one success into a lifelong career of third rate movie-making, just like Mr. *Basic Instinct* himself, Joe Eszterhas!

SECRETS OF SLIME REVEALED!

Sure, Mr. Eszterhas's movies are flat, formulaic, badly constructed, ill-conceived and hated by audiences and critics alike — so why are big time Hollywood producers still greenlighting his awful screenplays?

Two words: PATHOLOGICAL LESBIANS! Sound unlikely? It's not! Lesbians bring to literature a long and distinguished heritage. Jane Austen? Lesbian! Mary Shelley? Lesbian! Truman Capote? Lesbian!

But Pathological Lesbians are just one of Mr. Eszterhas's sleazy secrets, kept for generations under his soiled mattress! Now, in this special offer, they can all be yours!

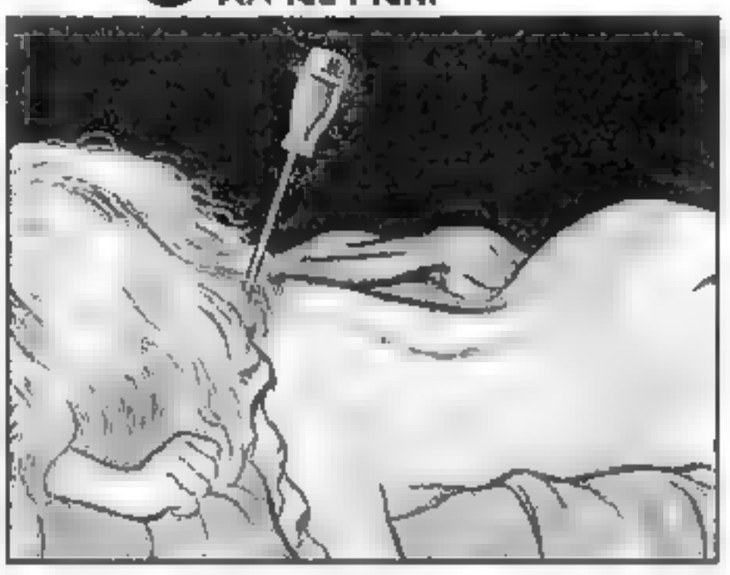
IT'S EASY WHEN YOU HAVE NO SHAME OR PRIDE!

What's that you say? You can't write a multi-million dollar screenplay? Sure you can! Mr. Eszterhas provides the lesbians, Mr. Eszterhas provides the far-fetched plot (there's only one) and then you follow his simple 3-POINT E-Z SLEE-Z OUTLINE:

1 Get the lesbians naked.

2 Show one of them licking a metal pole.

3 KILL THEM WITH AN ICE PICK!



ARTIST: DREW FRIEDMAN WRITER: RUSS COOPER

FREE BONUS!

Sign up today

and you'll receive WordPervert, Mr. Eszterhas's personal scriptwriting computer program. It's guaranteed to help you create UP TO ONE-DIMENSIONAL characters in a matter of minutes! Homophobic stereotypes are just a keystroke away! Plus, WordPervert helps you poke and prod your way through, automatically removing story structure, character arc and random pieces of underclothing (should any of these unwanted elements inadvertently appear in your script)! Besides such standard features as SpellCheck and Thesaurus, this unique program also has these essential utilities for the up-and-coming scumscribe:

- **Drag & Hump**
- **SleazeHack**
- **SmutExpert**
- **Pro PornSpell**
- **Oral 1-2-3**
- **Misogyn/Quik**
- **LezboLink**
- **CreviceCheck**

LEARN THE SCREENWRITER'S CRAFT OF CREATIVE WEAPONRY!

Sometimes an ice pick just isn't enough! That's why each month you'll receive dozens of weapon ideas for your battling lesbians! Here's but a sampling of last month's innovative list:

- **Ice pick**
- **Rusty nail**
- **Ice cube trays**
- **Icicles**
- **Ice**
- **Serrated hunting knife**
- **Ice tongs**
- **Wet snapping-towel**
- **Hardened day-old Spam**

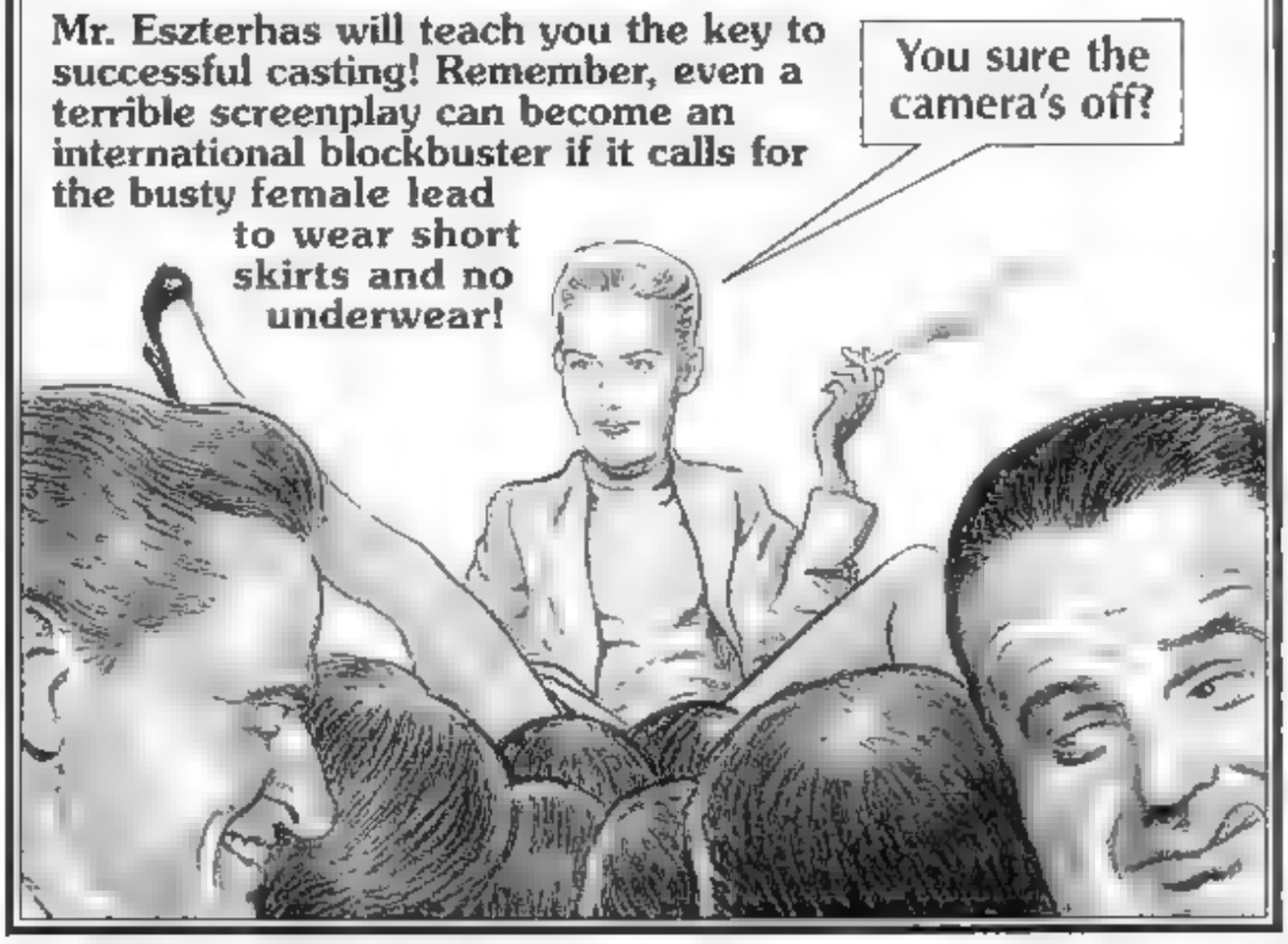
Remember, you don't have to be horny to enroll in the The Joe Eszterhas School For Sleazy, No-Talent Screenwriting Hacks – but it helps! To receive my special 10% Lesbian Discount please include corroborating photos with this coupon!

YOU'LL BE CRANKING OUT SMUT IN NO TIME!

Here's how it works: You'll receive monthly screenwriting assignments custom designed by Mr Eszterhas's top-notch faculty. Bang them out, send them back, and in just four to six weeks you'll receive a personalized evaluation by a wide variety of seasoned industry professionals, including former porn stars, lap-dancers and paroled sex offenders!

YOU'LL LEARN MORE THAN JUST SCREENWRITING!

Mr. Eszterhas will teach you the key to successful casting! Remember, even a terrible screenplay can become an international blockbuster if it calls for the busty female lead to wear short skirts and no underwear!



Yes! I want to disgust my friends, shame my relatives and steal my producer's wife. Sign me up for **THE JOE ESZTERHAS SCHOOL FOR SLEAZY, NO-TALENT SCREENWRITING HACKS!** I've enclosed $69.69 up front. (I agree to make an additional payment of $669.69 if my screenplay is optioned, as well as 69% of the gross profits and 69% of all merchandising and ancillary fees.)

Name_____

Address_____

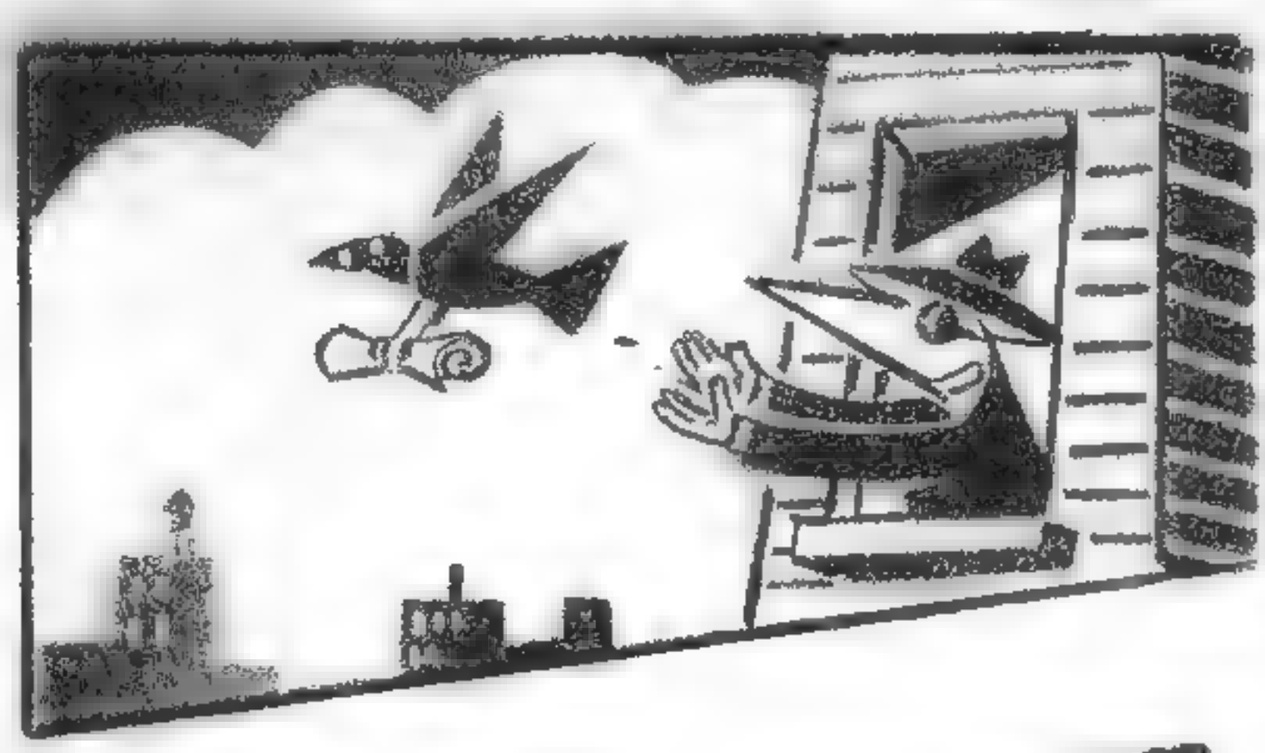
State_____ City_____ Zip_____

Favorite Dirty Word (4 letters or less) _____

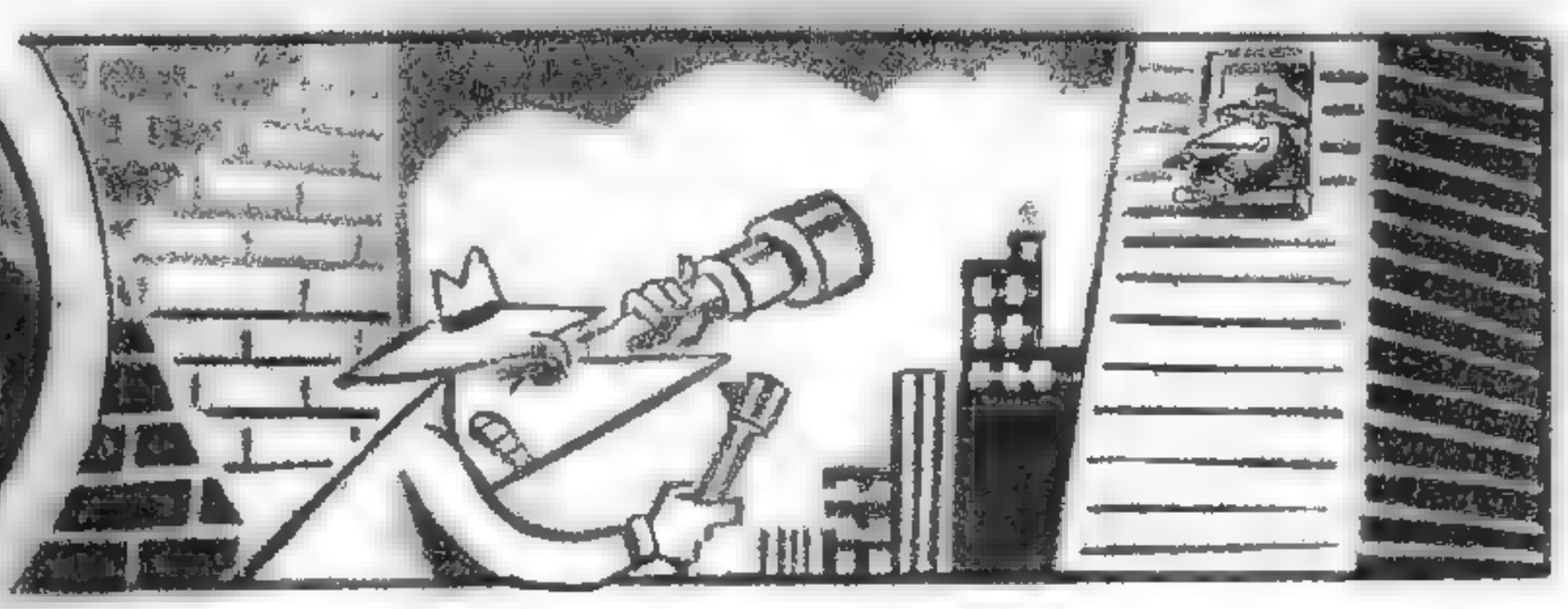
Favorite Orifice _____

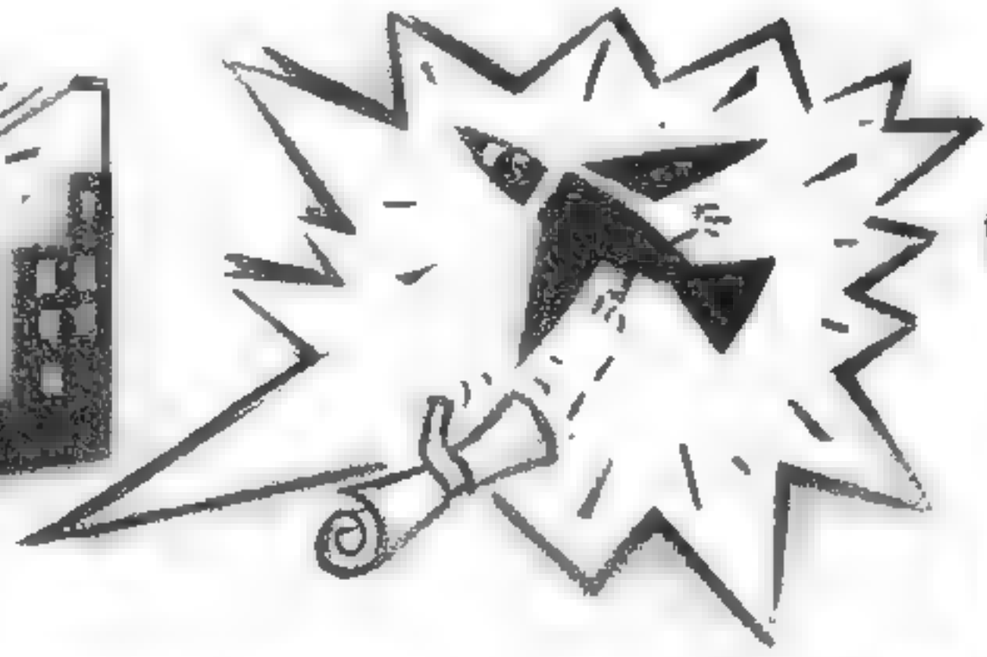
Favorite Crevice _____

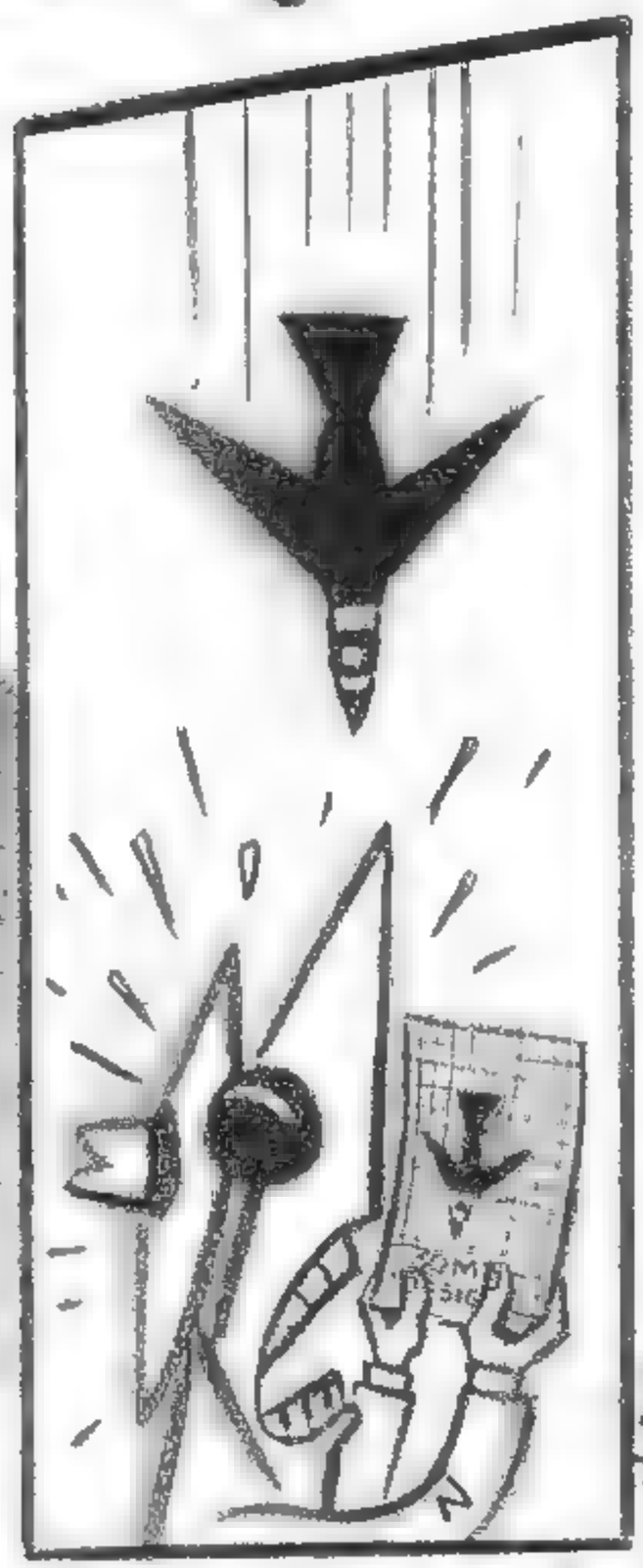
Send cash only to:
THE JOE ESZTERHAS SCHOOL FOR SLEAZY, NO-TALENT SCREENWRITING HACKS
12 Icepick Circle
Intercourse, PA 696969

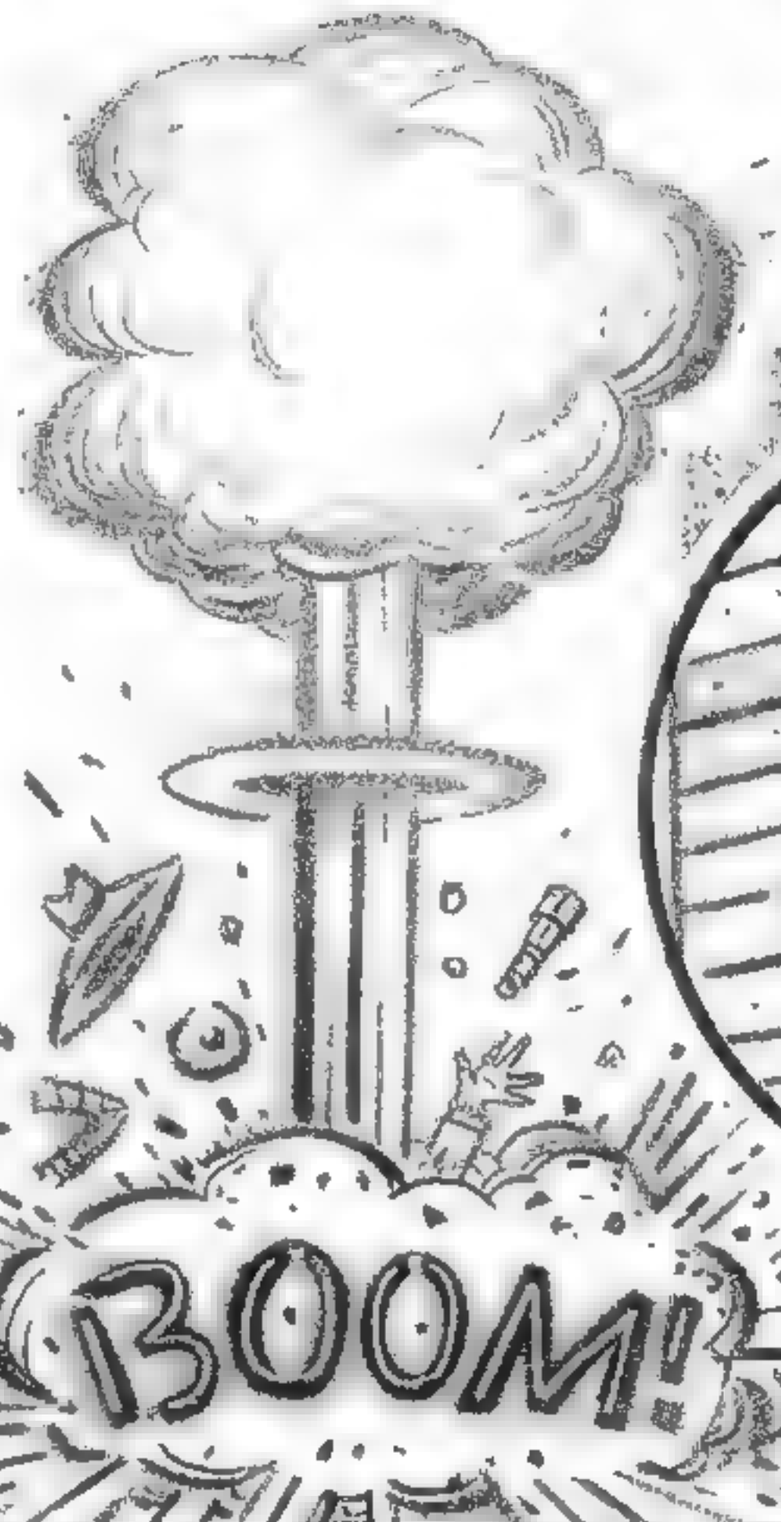


ARTIST AND WRITER: PETER KUPER









BOOM!

THE KING OF APPALL MEDIA DEPT.

A few months back, Hollywood released a major film on Bad Boy/Sleaze-Meister Larry Flynt. The film's premise: Flynt ain't such a scummy guy after all. In fact, by the end of the film, you thought ol' Larry was such a great American patriot, he deserved to be right up there on Mount Rushmore with George and the boys! Well, Tinseltown is at it again, this time rehabilitating Bad Boy/Sleaze-Meister Howard Stern into a likable, respectable radio personality and devoted husband. As they say, "Only in the movies." But personally, we think this guy is still...

MUL
HOWEIRD STERN

As if you didn't know, I'm **Howeird Stern**, the most **misunderstood DJ** in the history of **broadcasting!** When I make **insulting** and **despicable remarks** about **people** or suggest that my **guests** do some **wonderfully disgusting things** in my studio while **on the air**, my listeners think I'm **just kidding!** I'm not! They don't believe I'm the **morally corrupt** guy I really am! But when some **blue nose morons** call my show **obscene**, they're **dead wrong!** It's just **dirty!** If they want **obscene**, they should tune into **white supremacist Bob Grant** or the **black racist call-in shows!**

We're **Ben** and **Ray Stern.** Howeird's **parents!** Howeird was born **43 years ago!** We could **never forget** that day!

That's because when **Howeird** was **born**, it was a **great disappointment** for us!

We had our **heart set** on a **human being!**

BABA

BOOEY

As huge **Howeird Stern fans**, we've been on line **all night**, waiting for the **theater** to **open** so we could be the **first** to see **his movie!**

All these years we've been hearing Howeird only **TALK dirty** about **lesbians, penises, prostitutes, homosexuals** and **transsexuals!** Now's our chance to actually see all that stuff on the big screen and watch him in action at his **meanest** and **most outrageous!**

ARTIST: SAM VIVIANO
WRITER: STAN HART

PRIVATE PUTZ

I'm **Alison Stern.** Howeird's **goofy wife!** Even though he **embarrasses me** and I can't **show my face** in public without getting **laughed at,** I still **enjoy** being with **him!** You see, I studied **abnormal behavior** in college and **living** with **Howeird** is better than getting a **Ph.D.** in the **subject!**

Robin Quivers here! I love my **job** as **Howeird's sidekick!** After all, how many **opportunities** does a **black girl** get to see a **white guy** make a **total schmuck** of himself **day after day!**

I'm **Mia Farrow!** I agreed to appear in a **cameo role** in Howeird's movie because I **also** have a **book** to **plug!** That, and the fact that **movie roles** just aren't coming **my way so fast** these days! Am I **offended** by Howeird's **obsession** with **strange sexual practices?** Hah! After living with **Woody Allen** and seeing what **went on** with **him** and my daughter, **Soon-Yi,** Howeird Stern seems like a **choir boy** in comparison!

AIN'T I A *SAINT?*

MOVIE WIFE

REAL WIFE

I'm the **real Don Imus** and I'm **not in this movie** because I can't stand this **jerk,** so they got **some actor** to play me for a **12-second cameo!** Some people tell me that they like **Howeird's show** because he's so **real!** Well, so is a **bowel movement,** but I wouldn't want to **hang around** with **THAT very long!**

Women are nuts about me! If I were a woman, I'd love to go to bed with me! But then again, I couldn't because I'd be too busy feeling myself up!

Did you just fart or is the airline serving dinner?

I know who you are and I think that you're disgusting, loathsome and offensive!

You listen to my radio show?

No — that's the way you were described in an interview I heard!

Who was being interviewed?

Your mother and father!

USA HOORAY
WATCH OUT! YOU'RE SITTING NEXT TO HOWEIRD STERN!

You're a lucky gal! I'm going to tell you the story of my life!

I may be even luckier — we might crash!

When I was ten years old my nose started to get larger and larger! It was the only thing that hung off my body that got bigger! In fact, when I was growing up, my penis had nose envy!

Daddy, can I ask you a question?

Shut up, Pinocchio!

I was the only white kid in an all-black high school because my mom was a flaming liberal with strong principles! It wasn't easy!

I hear that Howeird's a seven-letter man!

Yeah, and the last four letters are H-O-L-E!

Hey this picture's been on for ten minutes and we ain't seen one naked babe or any lesbian action!

Relax, it's coming... I think. I hope! IT BETTER!!!

Marrying Alison was a godsend! At college I was something of an outcast! I was getting tired being alone — especially while having sex!

You're the only girl on campus who will go out with me! Will you marry me?

Shouldn't we get to know each other a little better?

Then you'd never want to marry me!

Boston Ever

EVAH BEEN TO AU BAH?

It's **wrong** for the **two of us** to be **doing this!**

What would make it **right?**

If my **wife** was **in there** with you and I was **outside watching!**

Messing around with a **porno queen?** Yecch! He could get **every disease** in the **book!**

Except **jock itch!** The **wuss** is still **wearing** his **underwear!**

I should **hate** that **woman** for what you **did together!** On the **other hand,** I should **thank her** because those **filthy Jockey** shorts that you've worn **every day** since we were **married** finally got **washed!**

t was n **Washington, D.C.** that I **finally** made a **name** for myse f

.. Now I want you to **sit** on the **speaker**

Oh... oh... oh... oh...

Oh... oh... oh... ohhh...

This is the **first time** I've ever **brought a woman to climax!**

That's because you're **not there** for **her** to see **your face!**

BRRRLMMM...

BAD WIG No. 4

I'm **telling** you, **Howeird,** that **woman** who called in to your **show** today was **faking it!**

How can you be **so sure, Alison?**

Because she **sounded just like me** when I, er. . **never mind!**

I **don't know** if we were **wise** to hire Stern for **NBC's flagship N.Y. station!** He might be **too obnoxious** for our **audience!**

Are you **kidding?** This city **already** has **Al Sharpton, George Steinbrenner** and **Donald Trump! NO ONE** can be **too obnoxious** for **New York!**

CONTRACT

Howeird St[illegible]

1. No bad wor[illegible]

2. No fart jo[illegible]

So, you're a **lesbian!** Would you like to **tell us** about the **first time** you **made it** with **another woman?**

Sure! It all **started** at **camp ..**

Hot lesbo action! NOW we're **getting somewhere!**

Show it to us, Howeird!

How dare you **cut me off** the air right in the **middle** of the **interview!**

The **govern ment** says you can't **talk dirty** on the air! They say it's **immoral!**

Yeah, the **same government** that was **once run** by **"Mattress Jack" Kennedy** and **Richard "I am not a crook" Nixon!** And they talk about **MY immorality!**

What's all this **talk** about **"immorality"?** Who **cares?**

We want to see two women **getting it on!**

You let them **fire me?**

What did you **want me to do?**

Take a stand and leave **with me!** You admit having a **small johnson!** Now I know you **don't have** the **stones** to **go with it!**

Leave?! My career'd be over! I'd have **no money, no fame, no house!** You know, you've **turned** into the kind of person I **hate!**

And **what kind** of person **is that?**

One who **only thinks** about **themself!**

THIS END UP

As an **NBC radio exec,** I think you're **vile** and **contemptible!**

Thank you!

I know who you **really are — you're the anti-Christ!**

How can I be the **anti-Christ** when **Christ** and I are **so much alike?** We're both **tall, slim, thirty-something Jews** with **long hair!** He was **persecuted** by the **Romans,** I'm **persecuted** by the **F.C.C.!** He had **Matthew, Mark, Luke** and **John** and I have **Fred, Jackie, Gary** and **Stuttering John!** You know, now that I **think** about it, I'm **bigger** than **Christ!** I'm **syndicated** all over the **country!** **Outside** of **Nazareth,** what kind of **market share** did **HE have?**

BAD W.G No 10

Flying Jokers

TA
TOOFY

Tonight, let's **make a baby!**

Great! I'm really aroused!

I thought this sexy underwear would do it!

It didn't — I just happened to see myself in a full-length mirror!

Hey wake up! Something's about to happen!

Wanna bet?

Oh, **Alison,** you feel so **delicious** and **exciting!** I can't keep my **hands off you!**

Howeird, you're **groping yourself! Again!**

I had a mis-carriage!

That's too bad, honey!

Yes, but there IS a bright side...

DOCTOR BOMBA

...he would have looked like you!

Robin, I got those jerks at NBC to re-hire you!

Thanks, but no thanks! I'm not inter-ested!

But the show isn't the same without you! You gave it something it needs!

Class?

No a cover! I haven't been able to say one insulting thing about blacks since you left!

Look, a Howeird Stern balloon!

That's no balloon! That's Howeird himself! He's so puffed up and full of hot air that he actually floats!

I'm number one! Don Imus, eat your heart out!

So there you have the story of my life!

It must have been difficult being an only child!

Actually, I'm not! I have a sister!

But you never once mentioned her in the movie! I guess you two aren't very close — sort of like Newt Gingrich and his sister!

Not at all! Hell, if my sister were a lesbo like Newt's, you can bet she would have been in my movie!

ONE LAST BAD WIG

I must admit I was surprised by your film! I now find you charming!

Max Korn

Really? Why?

We'll tell you why! Instead of the fearless scumbag we came to see, we get a nice guy who now wants to be accepted by the mainstream he used to dump on!

We came to see lesbians and hot, kinky sex! But this movie is so tame, the only people in this theater getting screwed are the fans!

GRIEVING LAS VEGAS DEPT.

MAD'S CELEBRITY CAUSE-OF-DEATH BETTING ODDS

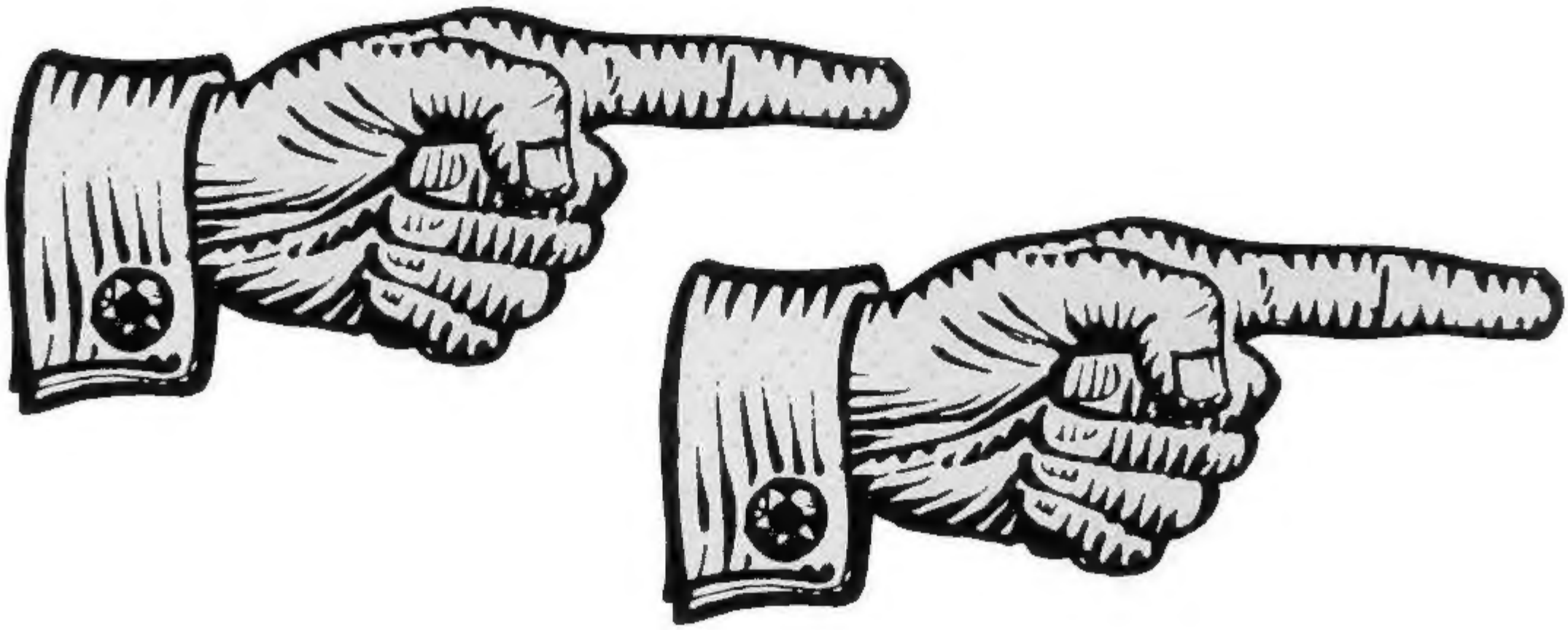
Our crack oddsmakers give you the latest Vegas line on how one of today's biggest stars is going to meet their maker!

THIS MONTH'S CORPSE-TO-BE:

Richard Simmons

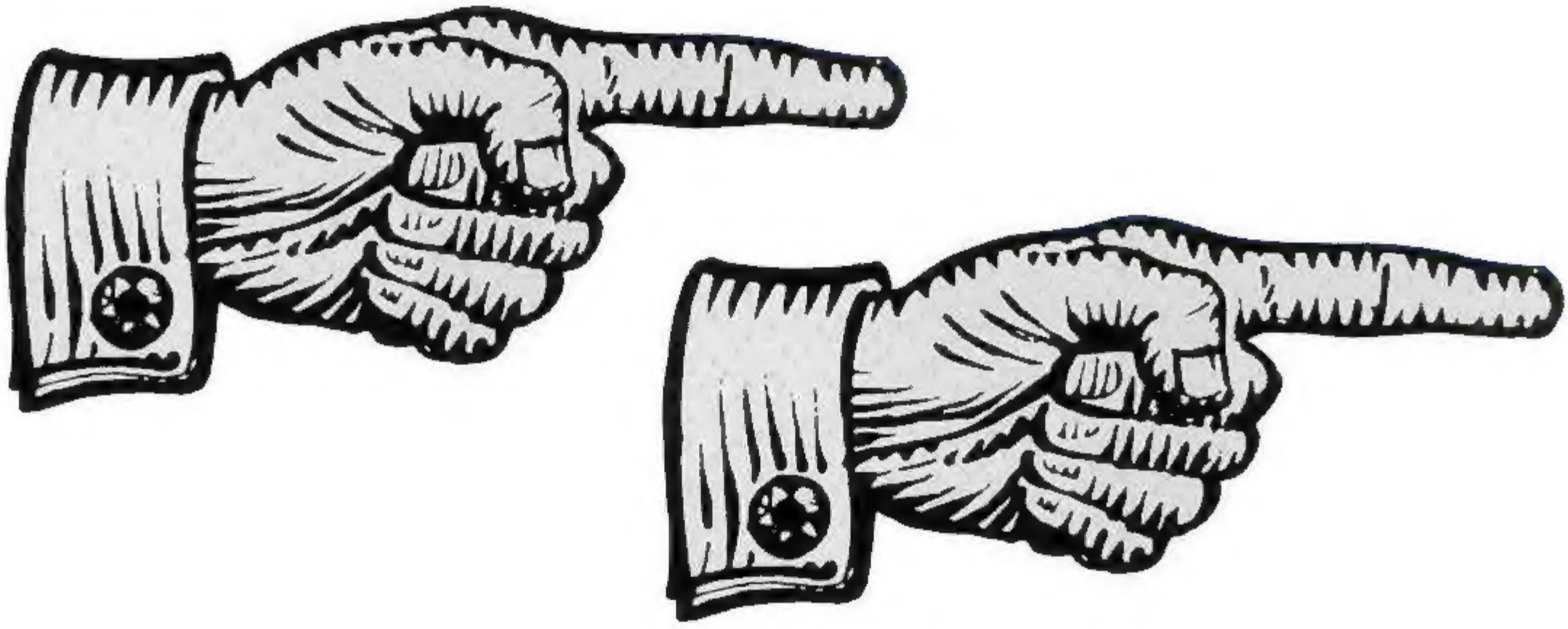
CAUSE OF DEATH	ODDS
Dies of mortification after losing slap fight to Nathan Lane	3:1
"The Vapors"	3:1
Stoned by Letterman audience during especially annoying guest shot	4:1
Sat on by 1,000 lb. client	6:1
Shot in bed by a jealous husband	40,382,500:1

©2017 THOMAS ALEXANDER & WILLIAM MURRAY



Nothing to see here!

Please skip ahead.



WHERE DO EXPERTS AGREE MORE DEFENSE DOLLARS ARE URGENTLY NEEDED?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

It used to be that liberals complained that too much money was being put aside for the military budget. Billion dollar planes and expensive artillery were looked upon as a waste of money. However, these same people now agree that there is an area in defense where money is desperately needed. To find out where the weak spot is, fold page in as shown.

FOLD PAGE OVER LIKE THIS

A FOLD THIS SECTION OVER LEFT B FOLD BACK SO "A" MEETS "B"

PENTAGON ON PARADE
NEXT GENERATION
TANKS·MISSILES·PLANES

WEAPONS BRIDGE TO THE TWENTY FIRST CENTURY

IN A DISPLAY OF MILITARY MIGHT AND POWER THE CLINCHER IS A NUCLEAR BOMB. WITH ONE BUTTON LEGENDARY DEVASTATION OCCURS. THE ONLY REAL FALLOUT IS A WORLD THAT'S NOT QUITE SOUND.

A

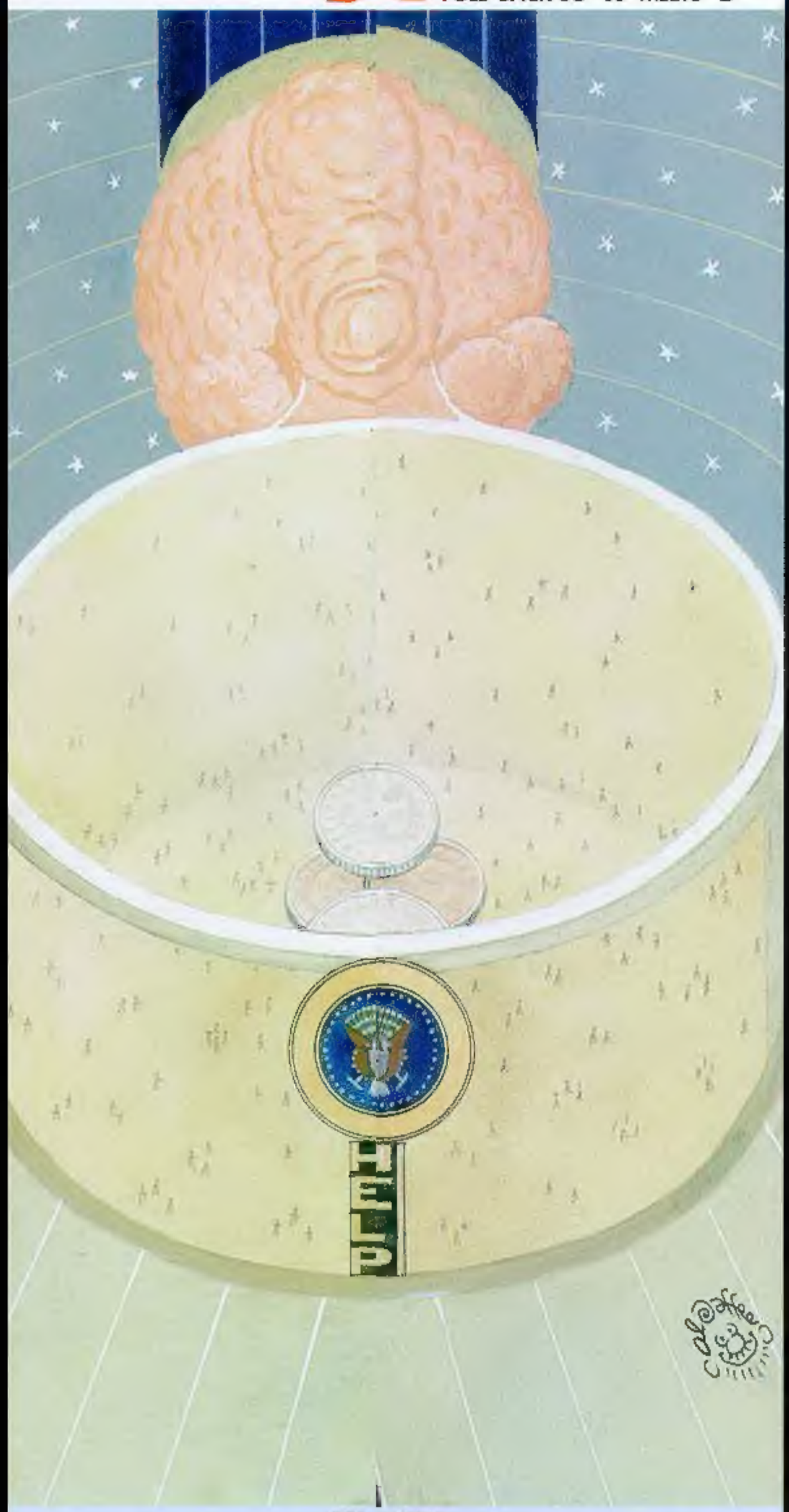
ARTIST AND WRITER: AL JAFFEE

B

WHERE DO EXPERTS AGREE MORE DEFENSE DOLLARS ARE URGENTLY NEEDED?

FOLD PAGE OVER LIKE THIS

A B FOLD BACK SO "A" MEETS "B"



IN THE CLINTON LEGAL FUND.

A B

A Toy We're Sure To See

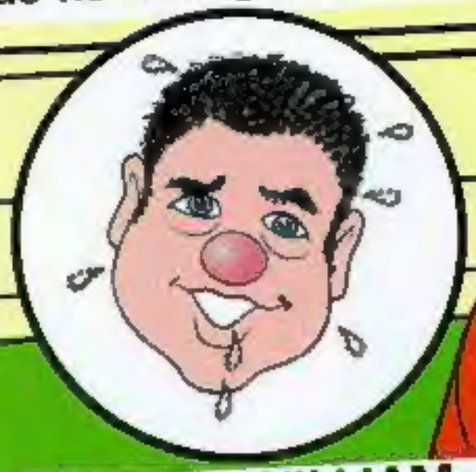
NEW!

Wiley Willy™

MADE IN INDONESIA
...but that's just a coincidence

BILLY, the reckless non-inhaling "dude"

BILL, the angelic do-no-wrong President



SWEET WILLIAM
Casanova

SLICK WILLY, the high rollin' real estate scandal man

"MAGNETIC PRESIDENT"
USE THIS MAGIC WAND TO CHANGE WILLY'S APPEARANCE AS OFTEN AS HE CHANGES HIS POSITION ON THE ISSUES!

AGES
18+

WILEY WILLY
Model No. 2S

WHITEWATER SPECIALTY CO., Little Rock, ARK

ARTIST: SAM VIVIANO WRITER: WILLIAM T. RASCHENDORFER